

YOUR FACULTY

HEAR FROM EXPERIENCED LEADERS



Tracey Cook, Executive Director,
Municipal Licensing and Standards,
CITY OF TORONTO



Ashley Kilroy, Executive Director, Excise
and Licenses,
CITY OF DENVER



Shayne Turner, Director,
Municipal Enforcement Services,
CITY OF WATERLOO



Kathryn Holm, Chief Licence Inspector,
Property Use Inspections and Animal
Services, **CITY OF VANCOUVER**



Matt Zabloski, Business Strategist,
Calgary Community Standards,
CITY OF CALGARY



Tara Marie Watson, CIHR Postdoctoral
Research Fellow, **CENTRE FOR
ADDICTION & MENTAL HEALTH**



Victor Liu, Partner,
GOODMANS LLP



Michael Sherrard, Managing Partner,
SHERRARD KUZZ LLP



Dr. Lawrence Loh, Associate Medical
Officer of Health, **REGION OF PEEL**



Elliot Pobjoy, Associate,
GOODMANS LLP

Jeffrey Van Name, Cannabis Program,
CITY OF PORTLAND OREGON

Eric Costen, Director General, Cannabis
Legalization and Regulation Secretariat,
HEALTH CANADA

Nadia Chandra, Assistant City Solicitor,
TOWN OF OAKVILLE

Craig Reid, Senior Advisor,
ASSOCIATION OF MUNICIPALITIES OF ONTARIO

Tim Stiles, Policy Advisor,
FEDERATION OF CANADIAN MUNICIPALITIES

Chief Superintendent C.E.J. (Chuck) Cox,
Commander, Highway Safety Division,
ONTARIO PROVINCIAL POLICE

Superintendent Karl Thomas,
Organized Crime Enforcement Bureau,
ONTARIO PROVINCIAL POLICE

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Municipal Issues in the Legalization of Cannabis

March 20 – 21, 2018 • Toronto, ON

Will Your Municipality Be Ready for July 2018?

- ★ Understand the impact of cannabis legalization on municipal departments and services
- ★ Prioritize the need to establish relationships with your provincial and federal counter-parts
- ★ Develop effective processes and procedures for licensing retail sales operations - including government run, private and mixed sales models
- ★ Proactively prepare for issues that will arise in land use planning and zoning
- ★ Understand the seed-to-sale supply chain
- ★ Anticipate and prepare to respond to public complaints
- ★ Be ready to regulate impaired driving and workplace safety
- ★ Understand the difficulties involved in detecting and charging citizens for drug impaired driving
- ★ Develop protocols and parameters for issuing tickets related to consumption

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Municipal Issues in the Legalization of Cannabis

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CONFIRMED SPEAKERS INCLUDE THESE EXPERTS AND MORE

Nadia Chandra, Assistant City Solicitor, Town of Oakville

Nadia Chandra routinely drafts Town by-laws and prepares opinions pertaining to the Town's rights, powers and obligations in accordance provincial and federal legislation. In February 2017 she worked with Oakville's Municipal Enforcement and Planning staff to host a forum with in-house lawyers, planners and enforcement staff, along with public health and police representatives to discuss marijuana legalization and the impacts on municipalities. She is a member of the AMO Marijuana Legalization Task Force as well as the Municipal Law Section Executive of the Ontario Bar Association.



Tracey Cook, Executive Director, Municipal Licensing and Standards, City of Toronto

Tracey Cook was a Police Officer in Toronto for over 18 years, spent 7 years in executive roles within the private sector, and in 2012 returned to public service as the Executive Director of the Municipal Licensing and Standards Division for the City of Toronto. Over the past six years, she has overseen significant policy and regulatory initiatives including new regulatory regimes for street food and food trucks, taxi and Uber. Tracey is leading the City team tasked with addressing the municipal impacts related to the pending legalization of cannabis including the proliferation of illegal marijuana storefronts.

Chief Superintendent C.E.J. (Chuck) Cox, Commander, Highway Safety Division, Ontario Provincial Police

Chuck Cox is a 31-year veteran of the Ontario Provincial Police. He has fulfilled numerous roles throughout his career and currently holds the position of Chief Superintendent, Commander of OPP Highway Safety Division where he provides leadership in the development, implementation and management of all traffic, marine, snow vehicle and all-terrain vehicle related programs, enforcement, policies, education and equipment acquisition. Chuck is a recipient of the Police Exemplary Service Medal and in 2015 was appointed as a Member of the Order of Merit of the Police Forces.



Kathryn Holm, PEng, Chief Licence Inspector/Director of Licensing, Property Use Inspections and Animal Services, City of Vancouver

Prior to her current role, Kathryn Holm, PEng, was the Senior Branch Head of Streets and Electrical Design with the City of Vancouver. Within the Development, Buildings and Licensing Department (DBL), her team is responsible for developing and implementing policies and procedures aimed at ensuring the city is a leader with respect to regulatory approaches. Prior to her roles at the City, Kathryn held various leadership positions within the Provincial Health Services Authority. She holds doctorate degree in Engineering and an MSc in Business Administration and is a Project Management Professional.



Ashley Kilroy, Executive Director, Excise and Licenses, City of Denver

After serving for nearly three years as the Executive Director of Marijuana Policy in Denver, Ashley Kilroy was promoted to lead the city's Department of Excise and Licenses. Excise and Licenses is the central business-licensing department for the City and County of Denver and includes the Office of Marijuana Policy. In this position, Kilroy maintains responsibility for the administration and implementation of marijuana policy for Denver. She coordinates the marijuana-related work of various city departments, commissions, boards, officers, agencies and employees, and serves as Denver's liaison to local, state and federal elected officials, agencies, and other partners on marijuana issues.



Victor Liu, Partner, Goodmans LLP

Victor Liu's practice focuses on mergers and acquisitions (including public takeovers, statutory arrangements, auctions and distressed sales processes) and corporate finance (including public equity and debt offerings, high-yield bond financings, mortgage-backed securities, as well as TSX and TSX Venture transactions). Victor's practice also includes an emphasis on counselling early-stage private enterprises (in diverse industries including pharmaceutical, renewable energy, interactive media, health care and real estate) on their growth financings, shareholders agreements and governance, as well as strategic initiatives.



Dr. Lawrence Loh, Associate Medical Officer of Health, Region of Peel; Adjunct Professor, University of Toronto

In his role at Peel Public Health, Dr. Loh oversees the Health Protection division (consisting of Environmental Health and Immunization Records), the Healthy Built Environment portfolio, as well as the department's strategic priorities around tobacco, digital records, and physician outreach. His work as faculty at the Dalla Lana School of Public Health, University of Toronto has included research into global health training experiences and teaching with the public health and preventive medicine residency program.



Elliot Pobjoy, Associate, Goodmans LLP

Elliot Pobjoy's practice focuses on municipal and land use planning law, among other administrative law matters. He assists clients with development, regulatory and environmental issues. Prior to attending law school, Elliot held senior advisory roles to Cabinet Ministers, including Chief of Staff and Director of Policy, at various large ministries in the Government of Ontario. There, he led political offices and worked closely with Cabinet members, senior politicians, stakeholders, and public servants to address policy issues, pass legislation and resolve crises. Elliot managed major programs, budgets, and negotiations in the areas of health care, technology, innovation, infrastructure and social services.



Michael Sherrard, Managing Partner, Sherrard Kuz LLP

Michael G. Sherrard is recognized as one of Canada's leading employment and labour lawyers by Chambers Global®, Who's Who Legal®, and Lexpert®. He is the Former Chair of the National Labour and Employment Law Section of the Canadian Bar Association and the Labour Relations Section of the Ontario Bar Association. He is also the recipient of several awards including the Construction Institute of Canada's Chancellor's Award of Excellence, the University of New Brunswick Alumni Award of Distinction, and the Canadian Interuniversity Sport (CIS), Lester B. Pearson Award.

Superintendent Karl Thomas, Director, Organized Crime Enforcement, Ontario Provincial Police

Karl Thomas joined the OPP in 1994 and has served in numerous leadership roles at detachment, Provincial Anti-Terrorism Section and OPP General Headquarters. In his current role he is responsible for leading Organized Crime Teams across Central and Western Ontario. He represents the OPP on provincial and national committees and works closely with other law enforcement and government agencies. He is a recipient of the Police Officer Exemplary medal and the Member Order of Merit of the Police Forces.



Tara Marie Watson, CIHR Postdoctoral Research Fellow, Centre for Addiction and Mental Health (CAMH)

Tara Marie Watson received her PhD from the Centre for Criminology and Sociological Studies, University of Toronto. She currently holds a Canadian Institutes of Health Research Postdoctoral Fellowship at the Centre for Addiction and Mental Health in Toronto. She has longstanding interests in drug policy and years' worth of qualitative research experience related to public health programming for people who use drugs. Her current research topics include cannabis legalization, drugs and driving, drug checking services, and relationships between harm reduction programs and the police.



Matt Zabloski, Business Strategist, Calgary Community Standards, City of Calgary

Matt Zabloski has been with The City of Calgary for the past 7 years, previously working as a Planner with Calgary's Land Use Bylaw team. Currently he works as a Business Strategist with Calgary Community Standards as the Project Lead for The City of Calgary's response to the legalization of recreational cannabis.

Municipal Issues in the Legalization of Cannabis

March 20 – 21, 2018 • Toronto, Ontario

DAY ONE PROGRAM AGENDA: TUESDAY, MARCH 20, 2018

7:30 – 8:30 Registration and Continental Breakfast

8:30 – 8:45

Opening Remarks from the Day One Chair

8:45 – 10:00

Roles and Relationships of the Federal, Provincial and Municipal Governments in the Legalization of Cannabis

Victor Liu, Partner, Goodmans LLP

Elliot Pobjoy, Associate, Goodmans LLP

- Who has jurisdiction over what?
- Role and responsibilities of municipalities in the scheme of things
- The need for municipalities to establish relationships with their federal and provincial counterparts

10:00 – 10:15

Networking Break



10:15 – 11:15

Overview of Canadian Municipal Government Issues in the Legalization of Cannabis

Craig Reid, Senior Advisor, Association of Municipalities of Ontario

Tim Stiles, Policy Advisor, Federation of Canadian Municipalities

- Research on local impacts and implications for municipal governments
- Anticipated municipal roles and responsibilities and shared responsibilities
- Timelines for development of by-laws and by-law amendments
- Need for public engagement and working with your municipal council
- Time required for municipal approvals and licenses
- Legal issues
- Will legalization download unsustainable financial or operational burdens on municipalities?

11:15 – 12:15

Land Use Planning, Zoning, Enforcement and Compliance

Matt Zabloski, Business Strategist, Calgary Community Standards, City of Calgary

Nadia Chandra, Assistant City Solicitor, Oakville

- Parameters of public consumption
- Federal licensing of growing operations: do municipalities have a role?
- Role of municipalities re home cultivation
- Scope of municipal authority and jurisdiction of municipalities
- Determining where dispensaries can operate
- Options for land-use by-law amendments

12:15 – 1:15

Luncheon Break

1:15 – 2:00

What Municipalities Need to Know About Production and Distribution: From Seed to Sale

Eric Costen, Director General, Cannabis Legalization and Regulation Secretariat, Health Canada

- Understanding the supply chain
- Existing production and distribution of medical marijuana
- The path for recreational use
- Applications for licensing
- Regulating quality
- Security issues: Are we overregulating?
- Number of licensed growers and distributors
- Implications for local governments

2:00 – 2:15

Networking Break



2:15 – 3:15

CASE STUDY

Lessons Learned and Experience in Legalization in Portland Oregon: 2.5 Years Down the Road

Jeffrey Van Name, Cannabis Program, City of Portland Oregon

- Need for public health approach and communication strategy
- Enforcing regulations
- Impaired driving issues
- Mitigating impact on liveability and public safety
- Safeguards for security of the industry
- Responding to community concerns and complaints
- Regulatory zoning and licensing issues
- Pricing: impact on the black market
- Impact on municipal budget
- Fixing problems along the way and lessons learned

3:15 – 4:30

PANEL DISCUSSION

Licensing and Other Concerns for Retail Businesses, By-Law Enforcement and Compliance

Shayne Turner, Director, Municipal Enforcement Services, City of Waterloo

Kathryn Holm, PEng, Chief Licence Inspector/Director of Licensing, Property Use Inspections and Animal Services, City of Vancouver

Tracey Cook, Executive Director, Municipal Licensing and Standards, City of Toronto

Jeffrey Van Name, Cannabis Program, City of Portland Oregon

- Considerations of private retailers versus provincially operated stores
- Enforcement against illegal storefronts – authorities and approach
- The need for cannabis-specific enforcement authorities
- Considerations around places of use
- How municipalities handle complaints about:
 - Proximity of cannabis stores
 - Impact on the neighbourhood
 - Use of cannabis in apartments
 - Use of cannabis in proximity to children

4:30

End of Day One

Municipal Issues in the Legalization of Cannabis

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DAY TWO PROGRAM AGENDA: WEDNESDAY, MARCH 21, 2018

7:30 – 8:30 Continental Breakfast

8:30 – 8:45

Opening Remarks from the Day Two Chair

Shayne Turner, Director, Municipal Enforcement Services, City of Waterloo

8:45 – 9:45

Impact of Legalizing and Regulating Cannabis on Public Health

Dr. Lawrence Loh, Associate Medical Officer of Health, Region of Peel

- Protecting public health and safety and mitigating risk
- Potential impacts of legalization on population health
- What does a strong public health approach look like
- Protecting the most vulnerable citizens
- Harm relative to alcohol and other drugs

9:45 – 10:00

Networking Break



10:00 – 12:00

Policing and Related Issues

Chief Superintendent C.E.J. (Chuck) Cox, Commander, Highway Safety Division, Ontario Provincial Police

Superintendent Karl Thomas, Organized Crime Enforcement Bureau, Ontario Provincial Police

Tara Marie Watson, CIHR Postdoctoral Research Fellow, Centre for Addiction and Mental Health (CAMH)

- Bill C-46 and strengthened regulations around impaired driving
- Bill C-45 amendments to the Criminal Code and other legislation
- Identifying enforcement strategies
- Enforcement involving drug impaired driving, possession, public consumption, illegal storefronts, the illicit market
- Recent research into impaired driving
- Issues with roadside drug testing
- Police training for detection of drug impaired driving
- Powers of investigation, search and seizure
- Need for dedicated enforcement resources
- Policy and enforcement options for drug-impaired driving

12:00 – 1:00

Luncheon Break

1:00 – 2:00

Developing Effective Public Education: U.S. Experience

Ashley Kilroy, Executive Director, Excise and Licenses, City of Denver

- Establishing clear cut goals and measuring effectiveness
- What is most effective?
- Experience with children vs. adults

2:00 – 2:15

Networking Break



2:15 – 3:15

Workplace Safety: Drug and Alcohol Policies for Municipal Employees

Michael Sherrard, Partner, Sherrard Kuzz

- Potential for workers to believe they can smoke on municipal property
- Impaired driving of municipal vehicles
- Recent cases
- Need for specific workplace policies
- Drug testing: Is the employee drug impaired?

3:15 – 4:30

Budget Issues: Taxation and Revenue

Ashley Kilroy, Executive Director, Excise and Licenses, City of Denver

Matt Zabloski, Business Strategist, Calgary Community Standards, City of Calgary

- Cost assessment
- Regulatory impact analysis
- Methods for determining how much legalizing marijuana will cost your city
- Staffing costs
- Costs of public education, public engagement, staff training administration and enforcement

4:30

End of Day Two

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

If you would like to increase your visibility with policy development officials and municipal legal advisors at *Municipal Issues in the Legalization of Cannabis*. A limited number of sponsorship options are available: exhibit space, cocktail reception, luncheon, breakfast, conference documentation.

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EVENT LOCATION: TORONTO, ONTARIO

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WHO SHOULD ATTEND THIS EVENT

- Elected officials
- City Managers, City Clerks, General Managers
- Planning and Development General Managers
- Engineering General Manager, Finance, Technology, Land Development Engineers
- HR General Managers, Parks, Recreation and Culture Manager,
- Area Planning and Development
- Policy Analysts and Advisors
- Directors and Managers of Intergovernmental Relations and Strategic Partnerships
- Intergovernmental and Corporate Strategist
- Municipal Lawyers
- Public Health and Safety Officials
- Provincial officials dealing with legalization issues

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LOCATION:

Municipal Issues in the Legalization of Cannabis will be held at a convenient downtown location in Toronto which could include the Novotel Toronto Centre or the Hilton Garden Inn Toronto Downtown. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

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