

November 20-21, 2018 • Calgary

Canadian Accounting & Reporting

YOUR FACULTY HEAR FROM EXPERIENCED LEADERS



Saqib Jalil, Manager, Financial Accounting Advisory Services, **ERNST & YOUNG LLP**



James Trites, Senior Manager, **ERNST & YOUNG LLP**



Elaine Wakely, Principal, **PEAK ADVISORY**



Sander Jansen, Manager, Sustainability Services, **KPMG**



Janine Moir, Manager, Assurance Services Group, **DELOITTE**



An Lam, Senior Manager, Audit and Assurance, National Accounting, **DELOITTE**



Will Kruger, Senior Manager, Climate Change & Sustainability Services, **ERNST & YOUNG LLP**



Bill Kimball, Senior Account Manager, **XERO**



Elizabeth Logan, Senior Manager, Climate Change, Environment and Sustainability Services, **ERNST & YOUNG LLP**



Heather Steinley, Audit Senior Manager, **KPMG LLP**



Kathy Xu, CPA, CA, Finance Manager, **AECOM**

Get expert guidance on recently implemented and upcoming standard changes!

- ✓ Learn about emerging Fintech and non-GAAP MD&A disclosures
- ✓ Explore the changes to *IFRS 9 - Financial Instruments*: updates on classification and measurement, expected loss, impairment model, and reformed approach to hedge accounting
- ✓ Discover tools and techniques to manage and create your year-end report
- ✓ Learn how to create value through integrated or voluntary reporting
- ✓ Find out how blockchain relates to accounting and reporting, and how companies are using it to drive business performance
- ✓ Explore *IFRS 16*'s impact on lending agreements, financial covenants, and financial disclosure statements

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19th Annual Canadian Accounting & Reporting

November 20 - 21, 2018 • Calgary, Alberta

DAY ONE PROGRAM AGENDA: TUESDAY, NOVEMBER 20, 2018

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:10

Welcome and Opening Remarks from the Chair
Arthur Kostaras, CEO, Canada Accountants

9:10 – 10:10

Corporate Reporting: Emerging 'Fintech' and Non-GAAP MD&A Disclosures

Bartek Janowski, Controller, Razor Energy Corp.

- Cloud Technology: Fact or fiction? Exploring the latest trends for enhanced financial reporting
- Learn how to achieve SEDAR reporting speed and accuracy with Wdesk by Workiva
- Non-GAAP Measures: 6 things to remember when presenting these important MD&A disclosures

10:10 – 10:30

Networking Break



10:30 – 11:30

The Energy Transition: Opportunities for Oil and Gas Companies in a Future Low-Carbon Economy

Will Kruger, Senior Manager, Climate Change & Sustainability Services, Ernst & Young LLP

- Deep Electrification - The implications of deep electrification across end-use technologies
- The 'Energy Company' - The evolution from 'oil and gas company' to 'energy company'
- Sustainable Growth Opportunities - New opportunities could include diversification in energy mix or tangentially entering the power sector

11:30 – 12:30

Blockchain: All Hype or New Standards?

Arthur Kostaras, CEO, Canada Accountants

- What is blockchain and how does it relate to accounting and reporting?
- Use of blockchain: early adopters
- Blockchain for enhanced reporting
- How companies are using blockchain to drive business performance

12:30 – 1:30

Luncheon Break

1:30 – 2:30

Financial Reporting & Fraudulent Claims
Elaine Wakely, Principal, Peak Advisory Ltd.

- Review of financial statement risks
- Higher risk areas where misstatements can occur
- What to look for, and why fraud can be easy to miss
- Assess the quality of your financial reporting

2:30 – 3:30

Update on IFRS 16 – Leases Part One

Saqib Jalil, Manager, Financial Accounting Advisory Services, Ernst & Young LLP

- Overview of the standard
- Understand ongoing accounting requirements
- Learn how the new standard will impact Canadian companies
- Impact on the balance sheet
- Impact on lending agreements, financial covenants, and financial disclosure statements
- Implementation strategies

3:30 – 3:45

Networking Break



3:45 – 4:45

Update on IFRS 16 – Leases Part Two

James Trites, Senior Manager, Ernst & Young LLP

- Overview of the standard
- Understand ongoing accounting requirements
- Learn how the new standard will impact Canadian companies
- Impact on the balance sheet
- Impact on lending agreements, financial covenants, and financial disclosure statements
- Implementation strategies

4:45

End of Day One

WHO SHOULD ATTEND THIS EVENT

- Accountants and Controllers
- Chief Financial Officers
- Vice-Presidents of Finance
- Managers of Financial Reporting
- Regulators and Regulatory Compliance Officers
- Auditors
- Directors of Accounting Services
- Corporate and Securities Lawyers
- Securities Analysts
- Fund Managers
- Business Advisors

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DAY TWO PROGRAM AGENDA: WEDNESDAY, NOVEMBER 21, 2018

8:00 – 9:00 Continental Breakfast

9:00 – 9:10

Opening Remarks from the Chair

Arthur Kostaras, CEO, Canada Accountants

9:10 – 10:10

Investor Expectations for Environmental, Social and Governance (ESG) Reporting

Elizabeth Logan, Senior Manager, Climate Change, Environment and Sustainability Services, Ernst & Young LLP

- The state of Environmental, Social and Governance (ESG) reporting is continuing to evolve to meet changing and increased investor needs
- In particular, the interest of investors and stakeholders with response to an organization's climate change risk identification, mitigation and adaptation is continuing to change and increase
- Elements of relevant reporting frameworks, including SASB, GRI and Integrated Reporting should all be considered in defining a reporting strategy – there is no one right framework for an organization
- The recommendations of the Task Force on Climate-related Financial Disclosures (TCFD) (2017) provide guidance around the governance, strategy risk management and metrics and targets for climate-disclosure
- Balancing changing and increasing regulatory reporting requirements with investor reporting requirements necessitates a clearly defined reporting strategy to reduce the reporting burden on an organization

10:10 – 10:30

Networking Break



10:30 – 11:30

Blockchain and Accounting

Janine Moir, Manager, Assurance Services Group, Deloitte

- Blockchain 101
- Current live blockchains and use cases being explored
- Cryptocurrency
- Audit and financial reporting impacts
- Regulatory environment

11:30 – 12:30

Collaboration through Artificial Intelligence and Machine Learning

Bill Kimball, Senior Account Manager, Xero

- Strange as it may sound, artificial intelligence (AI) and machine learning are not taking away the human element. In fact, by automating once-manual tasks – people now have more time to collaborate and innovate. The session discusses the far-reaching impact of AI and machine learning – and how individuals and teams can prepare to make the best use of these groundbreaking advances.

12:30 – 1:30

Luncheon Break

1:30 – 2:30

Trends, Best Practices and Considerations in Integrated Reporting

Sander Jansen, Manager, Sustainability Services, KPMG

- What is integrated reporting?
- What is the value of integrated reporting?
- What is the current rate of reporting?
- How to prepare an integrated report: key content elements and considerations

2:30 – 2:45

Networking Break



2:45 – 3:45

IFRS 15 - Revenue Recognition – Lessons Learned So Far

Kathy Xu, Finance Manager, AECOM

- Overview of IFRS 15
- New modifications
- What you need to know now
- Practical examples and strategies
- Hear from early Q1 Reports

3:45 – 4:45

IFRS 9 - Financial Instruments - Lessons Learned So Far

Heather Steinley, Audit Senior Manager, KPMG LLP

- Overview of IFRS 9
- Updates on classification and measurement, impairment model and reformed approach to hedge accounting
- Understanding ongoing accounting requirements
- Impact on disclosures

4:45

End of Day Two

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THREE KEY BENEFITS OF ATTENDING

- 1) Get insight on how blockchain could affect the accounting and reporting landscape
- 2) Hear from our diverse roster of professionals and takeaway practical tips for improving your financial reporting
- 3) Get advice on the implementation of models, processes, systems and changes to internal controls

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LOCATION:

Canadian Accounting & Reporting will be held at a convenient downtown location in Calgary. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

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