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**Transformation  
Through Innovation**

# Digital Government

**November 6 – 7, 2018 • Toronto, Ontario**

## JOIN YOUR PEERS WHO SHOULD ATTEND THIS EVENT

- Executive Directors, CIOs, CDOs, VPs, Directors, Managers, and Senior Advisors of:
  - Digital Service
  - Open Data
  - Digital Government
- Policy, Planning, and Program Analysts
- Deputy Ministers
- Strategic Policy Analysts
- Civic Innovation Officers
- Digital Communications Managers
- Business Intelligence Analysts
- Data Analysts

Hear from leaders throughout Canada, from municipal, provincial, and federal levels of government on how they're innovating through digital service delivery.

- ✓ Hear case studies from across Canada on initiatives to improve e-service delivery
- ✓ Explore the redesign project experience
- ✓ Set performance benchmarks for top transactions
- ✓ Attract and nurture the best digital talent
- ✓ Learn strategies for implementing a common approach to digital identity
- ✓ Look at how data sharing can work effectively across government entities
- ✓ Learn simple techniques for building stronger partnerships with digital suppliers
- ✓ Find out how government is making access to information easier
- ✓ Explore design research in a digital delivery team: design to build stage
- ✓ Improve the usability of your online platforms

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**REGISTER TODAY!**

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# Digital Government: Transformation Through Innovation

November 6 – 7, 2018 • Toronto, Ontario

## Get Insight and Best Practices in Digital Government Service Delivery and Innovation

### DAY ONE PROGRAM AGENDA: Tuesday, November 6, 2018

- 8:30 • Welcome and Opening Remarks from the Chair
- 8:40 • Digital Fluency and Public Trust
- 9:40 • Networking Break
- 10:00 • Social, Community, Leadership: Thinking Big, Starting Small
- 11:00 • CASE STUDY: Using Design Thinking to Implement Strategy
- 12:00 • Luncheon Break
- 1:00 • Roundtable on Issues in Procurement: Business 2Gov
- 2:00 • Networking Break
- 2:15 • Artificial Intelligence (AI), the Internet of Things (IOT), and Policymaking
- 3:15 • Municipal Case Study
- 4:15 • End of Day One

### DAY TWO PROGRAM AGENDA: Wednesday, November 7, 2018

- 8:30 • Opening Remarks from the Chair
- 8:40 • Organizational Change and Managing Openness and Transparency
- 9:40 • Networking Break
- 10:00 • CASE STUDY: Canada's Digital Strategy
- 11:00 • Security, Privacy, and Managing Risk
- 12:00 • Luncheon Break
- 1:00 • Internally Sharing Data Between Government Agencies
- 2:00 • Networking Break
- 2:15 • Case Study Presentation
- 3:00 • Thinking Beyond Digital
- 4:00 • End of Day Two

## GET ANSWERS STRATEGIES FOR IMPROVING CANADIAN E-SERVICE DELIVERY

Digital innovation in government is not a new concept, however Canada is playing catch up with other governments internationally, who have been leaders in this field for many years. With that said, Canada is recognizing the growing need for digital innovation in the public sector, and there are many examples of best practices currently being utilized throughout the country. Through these digital innovations, governments will be able to extend their reach, become more efficient, and enhance their service delivery for citizens and businesses.

INFONEX's *Digital Government: Transformation through Innovation*, a two-day professional-development event, has been designed to provide delegates with all the updates on best practices from various levels of government, throughout Canada. You will be able to better understand whether your organization is ready to become a digital disruptor, leverage innovations, and adapt to citizens evolving expectations.

Attend this event to get insight from municipal, provincial, and federal case studies. Learn about the benefits open data portals for sharing data and where you need to focus your strategic plans for service delivery. Get tips for recruiting and retaining tech talent to ensure you can build capacity to meet your departmental objectives in the digital sphere.

*Digital Government 2018* will allow you to benefit from the thought-provoking discussions, need-to-know updates, and will help you develop practical tool kits to foster transformative innovation in the public sector. **Register today!**

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## TORONTO, ONTARIO EVENT LOCATION: TORONTO, ONTARIO

*Digital Government: Transformation through Innovation* will be held at a convenient downtown location in Toronto which could include the Novotel Toronto Centre or the Hilton Garden Inn Toronto Downtown. Detailed venue information will be forthcoming as it becomes available.

Register Now!

Call 1.800.474.4829

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# Digital Government: Transformation Through Innovation

November 6 – 7, 2018 • Toronto, Ontario

## REGISTER FOR THE 2018 EVENT!

### Take advantage of early-bird savings.

Substitutions can be made at any time — save a spot today and choose a team member to send later!

### REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

#### 1 PRINT YOUR NAME AND CONTACT INFORMATION

Mr./Ms./Mrs. \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Name of Approving Manager \_\_\_\_\_ Title \_\_\_\_\_

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City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

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Company's main line of business \_\_\_\_\_ Number of Employees: \_\_\_\_\_

#### 2 SELECT YOUR PREFERRED PAYMENT METHOD

Prices subject to HST.	FULL PRICE	Register by July 27
Course for Groups of 3 +	\$2,199 each	<b>\$1,799 each</b>
Course for Groups of 2	\$2,299 each	<b>\$1,899 each</b>
Course for One Registrant	\$2,399	<b>\$1,999</b>

\*Groups must register together at the same time to be eligible for group rates.



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TELEPHONE: 1.800.474.4829

#### LOCATION:

Digital Government 2018 will be held at a convenient downtown location in Toronto which could include the Novotel Toronto Centre or the Hilton Garden Inn Toronto Downtown. Detailed venue information will be forthcoming as it becomes available.

#### YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

#### SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

Increase your visibility with digital strategy, IT, communications and business analysts from the public sector Digital Government 2018. A limited number of sponsorship options are available.

Contact our sponsorship department by telephone at 1.800.474.4829, ext. 224, or by email at [sponsorship@infonex.ca](mailto:sponsorship@infonex.ca).

#### CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to [register@infonex.ca](mailto:register@infonex.ca) or fax to 1-800-558-6520 no later than **October 23, 2018**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **October 23, 2018**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel **by October 23, 2018**, and fail to attend will be liable for the entire registration fee.

**DISCOUNT CODE: 1307-W**

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