

YOUR FACULTY

CONFIRMED SPEAKERS INCLUDE:



Des O'Callaghan
Fellow
BUSINESS CONTINUITY INSTITUTE



Vito Mangialardi
Senior Manager, Enterprise
Business Continuity Management,
METROLINX



Carolyn M. Levering, MEd,
CEM, Emergency Management
Administrator, Administrative
Services,
CITY OF LAS VEGAS



Trent Abbott,
MBCI, BCMS Auditor,
TREASURY BOARD SECRETARIAT



David Wright, CBCP, Business
Continuity Manager,
ROYAL CANADIAN MINT



Suzanne Waldman,
Senior Research Analyst, **PUBLIC
SAFETY CANADA/GOVERNMENT
OF CANADA**



Sara Falconer,
Director, Digital Communications,
CANADIAN RED CROSS



Janice Babineau,
Senior Manager, Social Media
CANADIAN RED CROSS



Imran Ahmad,
Partner,
MILLER THOMSON



Matthew Godsoe
Manager, Research Unit,
PUBLIC SAFETY CANADA

17th Annual Event!

CANADIAN BCP & Emergency Management

January 29 – 30, 2019 • Ottawa

Information and insights from some of the foremost experts in BCP and Emergency Management

- ✓ Hear lessons learned from the Las Vegas mass shooting
- ✓ Gain valuable insights on cyber threats to prepare for in 2019
- ✓ Learn about efforts to prevent terrorist attacks
- ✓ Hear how cities prepare for heat and weather emergencies
- ✓ Explore the use of BCM analysis to build organizational resilience
- ✓ Learn how assessments, evaluations and audits can advance your BCM program to the next level.
- ✓ Learn how assessments and audits can move your BCP to the next level
- ✓ Plan for the future with operational resiliency as the destination
- ✓ Learn about business continuity at the Royal Canadian Mint
- ✓ Ensure communication and continuity of telecommunications
- ✓ Develop a social media strategy
- ✓ Use social media to enable volunteering in BCP and Emergency Management

EXHIBITORS:



PREMIERcontinuum



REGISTER TODAY!
Email: register@infonex.ca

CALL 1.800.474.4829 or
www.infonex.ca

Canadian BCP & Emergency Management 2019

January 29 – 30, 2019 • Ottawa

DAY ONE PROGRAM: TUESDAY, JANUARY 29, 2019

8:00 - 9:00 Registration and Continental Breakfast

9:00 - 9:10

Welcome and Opening Remarks from the Co-Chairs

Des O'Callaghan, Fellow, Business Continuity Institute
Vito Mangialardi, Senior Manager, Enterprise Business Continuity Management, METROLINX

9:10-9:50

Case Study:

What Happened in Vegas...October 1 Mass Shooting: Experience and Lessons Learned

Carolyn M. Levering, MEd, CEM, Emergency Management Administrator, Administrative Services, Office of Emergency Management, City of Las Vegas

The worst shooting attack in modern US history rocked Las Vegas to its core. We all knew we were a target for terrorism, and for many years we worked towards preventing and responding to a variety of scenarios. But no single training, exercise or drill could fully prepare us for this tragedy. Experience the response and recovery efforts before, during and after the 1 October Shooting from the Route 91 Festival pre-planning through the memorials and survivor outreach activities still underway.

9:50- 10:10

Networking Break



10:10-10:50

Climate Change: What Ottawa Has Learned from Experience in Other Cities

Climate change is a growing concern. Find out how City of Ottawa plans and responds to what can be deadly heat:

- Systems in use for warnings and responses to heat emergencies
- Identification of a lead agency and participating organizations
- Use of a consistent, standardized warning system activated and deactivated according to weather conditions
- Use of communication and public education
- Implementation of response activities targeting high-risk populations;
- Collection and evaluation of information
- Revising plans based on experience and learning from other municipalities

10:50-11:30

Real World Examples, Best Practices in BCP: Threat and Risk Assessment to Better Protect Critical Infrastructure Sectors

Kevin A. O'Brien, PhD, Senior Principal, Security & Intelligence, Accenture Security Canada

Critical infrastructure assurance is the application of protective and preventive security, risk management and business continuity management approaches aimed at reducing the vulnerabilities of critical infrastructure in both the physical and cyber realms. This assurance is achieved in part through decreasing the frequency, duration and scope of disruptions, while facilitating response and recovery of the infrastructure, its processes and services. Using examples gained from real-world, and best practices around business continuity as it relates to critical

11:30 – 12:15

The Future of Organizational Resilience

Des O'Callaghan, Fellow, Business Continuity Institute

- Developing analytics to adapt BCM practices
- Bringing a fresh perspective to prioritization
- Using linkages and dependencies to advantage
- Building a culture of resilience

12:15 - 1:15

Luncheon Break

1:15 - 2:00

Assessing / Evaluating / Auditing Your BCP: Progressing to the Next Level

Trent Abbott MBCI, BCMS Auditor, Treasury Board Secretariat

- How are business continuity processes being managed?
- Is your plan effective and in line with the company's objectives
- Define risks or threats to the success of the plan
- Test controls to determine if risks are acceptable
- Quantifying the weaknesses of the plan and recommendations for improvement
- Standard of comparison

2:00 - 2:15

Networking Break



2:15 - 3:00

Leveraging BCP to Effectively Adapt to Climate Change

Vito Mangialardi, Senior Manager, Enterprise Business Continuity Management, METROLINX

- Demystifying climate change and adaptation
- Establish a common foundational understanding of climate change risks and business continuity adaptation needs
- Planning for the future with operational resiliency as the destination
- Review past severe weather events and mitigation planning and response considerations

3:00 - 3:45

Creating BCM Awareness Throughout the Organization: Role of the BCP Core Team

- Create teams of representatives across your organization to support the core business continuity management team
- Prepare personnel from all corporate streams (Finance, Legal, Risk, Security, eCommerce, and Human Resources etc) to think about BCM
- Stimulate personnel throughout the organization to do root cause threat analysis, plan, respond, resolve, and monitor

3:45 - 4:30

Managing Risks, Taking Advantage of New Opportunities: Business Continuity Management At the Royal Canadian Mint

David Wright, CBCP, Business Continuity Manager, Royal Canadian Mint

- Security compliance, audit and enforcement programs
- How RCM responds to unplanned and/or emergency situations
- Is Protective Services delivering value for money?
- Supply Chain Management integration with BCP Outsourcing etc.

Register Now!

Call 1.800.474.4829

www.infonex.ca

Canadian BCP & Emergency Management 2019

January 29 – 30, 2019 • Ottawa

DAY TWO PROGRAM: WEDNESDAY, JANUARY 30, 2019

8:00 - 9:00

Continental Breakfast

9:00 - 9:10

Opening Remarks from the Chair

Des O'Callaghan, Fellow, Business Continuity Institute
Vito Mangialardi, Senior Manager, Enterprise Business Continuity Management, METROLINX

9:10 - 10:00

Becoming More Resilient In The Face Of Increasing Threats: What's Changed Since The 2014 Parliament Hill Shootings?/ The Recent Tornado

- How has our thinking changed since 2014?
- What new paradigms emerged as a result of this crisis?
- What new procedures, policies and processes are now in place?
- What have we learned?

10:10 - 10:15

Networking Break



10:15 - 10:45

Best Practices: Digitally Enabling Volunteering in BCP and Emergency Management For Optimal Results

Suzanne Waldman, Senior Research Analyst, Public Safety Canada/Government of Canada

- Connecting emergency management organizations with digitally enabled emergent volunteering best practices
- Canadian citizens volunteering in disasters: From emergence to networked governance
- Lessons learned
- Best practices

10:45 - 11:15

Strategies for Managing Social Media in Large-Scale Disasters Like the Ottawa-Gatineau Tornadoes

Sara Falconer, Director, Digital Communications, Canadian Red Cross

Janice Babineau, Senior Manager, Social Media, Canadian Red Cross

- Public expectations around information in emergencies
- Case study: B.C. fires, Ottawa-Gatineau tornadoes and other recent large-scale responses
- How Red Cross provides digital support to people impacted by disasters
- How to engage with communities online
- Scaling up and issues management on social media in emergencies

11:15-12:00

Ensuring Telecommunications Under Crisis Conditions

- Update on Canadian Telecommunications Emergency Preparedness Association (CTEPA)
- Role of Emergency Telecommunications Directorate within Innovation, Science and Economic Development Canada (ISED) in telecommunications
- Role of ISED in supporting private sector telecommunications industry
- Ensuring first responders can communicate and continuity of telecommunications
- Facilitation of the rapid repair, replacement and expansion of telecommunications systems
- Developing best practices in emergency planning

12:30 - 1:00

Luncheon Break

1:00 - 1:45

Update on Terrorism in Canada

- The evolution of terrorist threats in Canada
- Current problems confronting the country
- Likely future directions of terrorism in Canada
- How should practitioners prepare for the likely problems they will encounter?

1:45 - 2:00

Networking Break



2:00 - 3:00

Cyber Threats and Cyber Security In Canada: What to Expect in 2019?

Imran Ahmad, Partner, Miller Thomson

- What threats are expected to arise in 2019
- Protecting your data
- How to defend against cyber threats
- What happened at Facebook?
- Harvesting and use of personal data
- How the data of millions of Facebook users ended up being given to Cambridge Analytica
- How the breach should have been handled

3:00 - 3:30

3:30 - 4:15

Modernizing Emergency Management in Canada – How Does the Canadian Emergency Management Community Measure Up?

Matthew Godsoe, Manager, Research Unit, Public Safety Canada

- The new agreement between federal, provincial and territorial governments
- Canadian implementation of UN Sendai framework on disaster risk reduction
- Targets for disaster related risk reduction
- Is the emergency management community of professionals having an impact?
- Are we proving our value?

4:15 -5:00

Emergency Management and Artificial Intelligence

You no longer have to wait for a comprehensive survey from eyes on the ground to select the best response strategy. When on-site reports are merged with vast resources of relevant data such as population profiles, schematics of physical infrastructure, seismic data, risk assessment and formal response plans, the result is deeper insights and better decisions from command and control. Find out how artificial intelligence can take emergency management.

Canadian BCP & Emergency Management 2019

January 29 – 30, 2019 • Ottawa

REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

1 PRINT YOUR NAME AND CONTACT INFORMATION

1) Mr./Ms./Mrs. _____ Title _____

Email address: _____

2) Mr./Ms./Mrs. _____ Title _____

Email address: _____

3) Mr./Ms./Mrs. _____ Title _____

Email address: _____

4) Mr./Ms./Mrs. _____ Title _____

Email address: _____

Organization _____

Name of Approving Manager _____ Title _____

Address _____

City _____ Province _____ Postal Code _____

Telephone () _____ Ext _____ Fax () _____

2 SELECT YOUR PREFERRED PAYMENT METHOD

REGULAR PRICING AND GROUP RATES

Prices are subject to HST.	FULL PRICE	Register by November 9
Course for 1 - 3 Registrants	\$2,299 per person	\$1,799 per person
Fourth Registrant	FOURTH PERSON ATTENDS FREE	

MUNICIPALITIES, UNIVERSITIES, SCHOOLS AND HOSPITALS (M.U.S.H.)

Prices are subject to HST.	FULL PRICE	MUSH Price
Course for 1 - 3 Registrants	\$2,299 per person	\$1,199 per person
Fourth Registrant	FOURTH PERSON ATTENDS FREE	

*Groups must register together at the same time to be eligible for group rates.

Method of Payment: VISA MasterCard Cheque enclosed, payable to INFONEX Inc.

Card Number: _____ Exp. Date: _____ / _____

CVV/CSC: _____ Signature: _____

Please check box if you are GST/HST exempt Exemption # _____

3 SEND US YOUR REGISTRATION

GST/HST No. R134050012

@ EMAIL: register@infonex.ca

🌐 WEBSITE: www.infonex.ca

☎ TELEPHONE: 1.800.474.4829

✉ MAIL: INFONEX INC.
360 Bay Street, Suite 900
Toronto, Ontario M5H 2V6

LOCATION:

Canadian BCP & Emergency Management will be held at a convenient downtown location in Ottawa which could include the Ottawa Conference and Event Centre or the Radisson Hotel Parliament Hill. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

Increase your visibility with security and BCP professionals in the public service at *Canadian BCP & Emergency Management*. A limited number of sponsorship options are available.

Contact our sponsorship department by telephone at 1.800.474.4829, ext. 224, or by email at sponsorship@infonex.ca.

CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.ca or fax to 1-800-558-6520 **no later than January 15, 2019**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **January 15, 2019**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel **by January 15, 2019**, and fail to attend will be liable for the entire registration fee.

DISCOUNT CODE: 1311-W

INFONEX
Professional Development