

CONFIRMED PARTICIPANTS INCLUDE:



Nadia Diakun-Thibault
Senior Emerging Technologies
Architect, **TRANSPORT CANADA**



Lewis S Eisen
B.A., J.D., C.I.P. Speaker, Consultant,
Author



Julia Smith,
Gender and Diversity Policy Expert,
Executive Director,
ELEMENTARY LITERACY INC.



John Burrett
Principal
HAIKU ANALYTICS INC.



Anna Wong
Product Owner
CANADA SCHOOL OF PUBLIC SERVICE



Alex Way
Managing Director
MASS LBP



Pascale Elvas
Senior Director, Priorities and Planning
**TREASURY BOARD OF CANADA
SECRETARIAT**



Sasha Hanson Pastran
Researcher
**CARLETON UNIVERSITY GLOBAL
GOVERNANCE OF NATURAL
RESOURCES PROJECT**

Marc Khouri
Digital Policy and Research, Chief
Information Officer Branch
**TREASURY BOARD OF CANADA
SECRETARIAT**

Deepika Grover
Policy Advisor
PRIVY COUNCIL OFFICE

Kelly Cooper
President
CENTRE FOR SOCIAL INTELLIGENCE

May 22 – 23, 2019 • Ottawa, Ontario

Strategic Policy Development for the Public Sector

Develop the policies that will spark interest and make change

With a focus on jurisprudence, hear recent cases and stories concerning:

- How to align private interests with public funding: bridging the gap with great policy
- Writing inclusive copy
- Building bipartisan policy for universal support
- Top-down policy implementation: how national policies effect provinces and municipalities
- How gender figures into policy creation
- Survey protocols; getting the most out of crowd sourced information
- Culminating support across municipalities and provinces through targeted policy development strategies
- Writing marketable policy
- How oversight bodies' recommendations will aid in your policy development
- Uniting multiple interest groups under one cause
- Blockchain implementation

EVENT PARTNER

IPAC  IAPC

INFONEX
Professional Development

REGISTER TODAY!
Email: register@infonex.ca

CALL 1.800.474.4829 or
www.infonex.ca

Strategic Policy Development for the Public Sector

May 22-23, 2019 • Ottawa, Ontario

DAY ONE PROGRAM AGENDA: WEDNESDAY, MAY 22, 2019

7:30 – 8:30 Registration and Continental Breakfast

8:30 – 8:40

Welcome and Opening Remarks from the Chair

Julia Smith, Gender and Diversity Policy Expert, Executive Director, Elementary Literacy Inc.

8:40 – 9:40

Smart Policy Through Thorough Analysis and Evidence: GBA+ Primer

Julia Smith, Gender and Diversity Policy Expert, Executive Director, Elementary Literacy Inc.

- Describing how the lens works and what the '+' really means
- Improved decision making through thorough analysis
- Applying the lens beyond obvious decisions in the social policy realm
- Application at different points of the policy cycle
- Practical examples of how to increase impact with the lens

9:40 – 10:00

Networking Break



10:00 – 11:00

Hacking Traditional Methods of Doing Policy

Pascale Elvas, Senior Director, Priorities and Planning, Treasury Board of Canada Secretariat

- Taking a multi-lateral approach to policy development
- Focusing on high impact, client facing services
- Providing 'hands-on' support for implementation
- Using digital tools to support policy alignment
- Using human-centred design methodology
- Workshopping complexities and challenges

11:00 – 12:00

The Blockchain/Cybersecurity/Identity Trinity

Nadia Diakun-Thibault, Senior Emerging Technologies Architect, Transport Canada

- Blockchain – the ledger
- Cybersecurity – the aspiration
- Identity – the notional and functional definitions
- Confidentiality – Information is shared with appropriate parties and sensitive information is shared exclusively with the informed consent of appropriate parties
- Integrity – only authorized parties can change data, and that changes do not threaten the accuracy or authenticity of the data
- Availability – authorized users have the use of data or resources when needed or wanted

12:00 – 1:15

Luncheon Break

1:15 – 2:15

Data, Performance, Evaluation and Policy: Will We Ever Learn?

John Burrett, Principal, Haiku Analytics Inc.

- How policy, performance measurement and evaluation is "supposed" to work
- What actually happens (in my experience)
- Why does the real version differ so much from the textbook version and what are the consequences of this?
- What should we do about it?
- Why meta-evaluation and reference to existing research should be so important

2:15 – 2:30

Networking Break



2:30 – 3:30

Improving Employee Buy-in to Administrative Policies

Lewis S Eisen, B.A., J.D., C.I.P. Speaker, Consultant, Author

- How policies and directives reflect an organization's culture
- Changing the dynamic around compliance in the office
- Identifying hidden negative messaging in your policies
- The role of policy wording to support a respectful workplace

3:30 – 4:30

With or For? Developing Policy Collaboratively

Alex Way, Managing Director, MASS LBP

- The benefits of involving partners, end-users, and the broader public in strategic policy design
- Examples of collaborative policy design
- Skills & commitments for developing policy collaboratively
- Questions to help determine whether and when collaborative policy development is worthwhile
- Approaches to consider when seeking to develop policy collaboratively

4:30

End of Day One

OTTAWA, ONTARIO
EVENT LOCATION: OTTAWA, ONTARIO

Strategic Policy Development for the Public Sector will be held at a convenient downtown location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

Strategic Policy Development for the Public Sector

May 22-23, 2019 • Ottawa, Ontario

DAY TWO PROGRAM AGENDA: THURSDAY, MAY 23, 2019

7:30 – 8:30 Registration and Continental Breakfast

8:30 – 8:40

Welcome and Opening Remarks from the Chair

Julia Smith, Gender and Diversity Policy Expert, Executive Director, Elementary Literacy Inc.

8:40 – 9:40

Policy Innovation in a Digital World: How to Engage Canadians?

Deepika Grover, Free Agent, on assignment as a Senior Policy Advisor at Privy Council Office

- How connectivity has shifted policy development
- Digital Capacity
- Citizen Engagement, Social Inclusion
- New tools, new partnerships
- Pilots, practices and the long-view

9:40 – 10:00

Networking Break



10:00 – 11:00

Digital Mindset, Skills and Tools for Today's Policy Analyst

Anna Wong, Product Owner, Canada School of Public Service

- Challenge the role of today's policy analysts in the current environment e.g. explosion of data, decentralized role of policy making, and numerous new tools and approaches such as AI
- Examine the application of digital to the policy arena and consider what the benefits are of cultivating a digital mindset
- Highlight the current skills and tools that policy analysts should know - from design thinking to data analytics to programming - including how and where to find resources

11:00 – 12:00

The Governance of Natural Resources: Lessons from Brazil

Sasha Hanson Pastran, Researcher, Carleton University Global Governance of Natural Resources Project

The Governance of Natural Resources: Lessons from Brazil

Using the case of the Samarco mine disaster in Brazil, and connecting it to similar cases in Canada, this presentation aims to provide a forum for discussion of:

the role of state and non-state actors in policy and outcomes in the natural resource sector;

- the challenges of conflict resolution and participatory decision making in large-scale resource projects;
- Issues related to corporate social and environmental responsibility; and
- Lessons learned on disaster management and community resilience

12:00 – 1:15

Luncheon Break

1:15 – 2:15

Leveraging Political Agendas

Marc Khouri, Digital Policy and Research, Chief Information Officer Branch, Treasury Board of Canada Secretariat

- Anticipating political trends
- Associating multiple agendas for wider support
- Maintaining political relationships
- Aligning your goals with political think tanks

2:15 – 2:30

Networking Break



2:30 – 3:30

Kelly Cooper, President, Centre for Social Intelligence

3:30 – 4:30

How Cannabis Policy Was Developed and Implemented

4:30

End of Seminar

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Strategic Policy Development for the Public Sector*. A limited number of sponsorship options are available.

For more information or to check availability, contact our sponsorship department by telephone at 1.800.474.4829, ext. 224, or by email at sponsorship@infonex.ca.

Strategic Policy Development for the Public Sector

May 22-23, 2019 • Ottawa, Ontario

WHO SHOULD ATTEND THIS EVENT

- Policy Advisors and Analysts
- Policy Development Directors and Managers
- Strategic Planning Advisor and Analysts
- Program Officers
- Policy Researchers and Academics
- Partners in Other Sectors: Private, NGOs
- Policy Consultants
- Directors of Policy

REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

1 PRINT YOUR NAME AND CONTACT INFORMATION

Mr./Ms./Mrs. _____ Title _____

Organization _____

Telephone () _____ Ext _____ Fax () _____

Email address _____

Name of Approving Manager _____ Title _____

Address _____

City _____ Province _____ Postal Code _____

Company's main line of business _____ Number of Employees: _____

2 SELECT YOUR PREFERRED PAYMENT METHOD

Prices subject to HST.	FULL PRICE	Register by May 3
Course for Groups of 3 +	\$2,199 each	\$1,999 each
Course for Groups of 2	\$2,299 each	\$2,099 each
Course for 1 Registrant	\$2,399	\$2,199

*Groups must register together at the same time to be eligible for group rates.

Method of Payment: VISA MasterCard Cheque enclosed, payable to INFONEX Inc.

Cardholders Name: _____

Card Number: _____ Exp. Date: _____ / _____

CVV/CSC: _____ Signature: _____

Please check box if you are GST/HST exempt Exemption # _____

3 SEND US YOUR REGISTRATION

GST/HST No. R134050012

@ EMAIL: register@infonex.ca

🌐 WEBSITE: www.infonex.ca

☎ TELEPHONE: 1.800.474.4829

✉ MAIL: INFONEX INC.
360 Bay Street, Suite 900
Toronto, Ontario M5H 2V6

LOCATION:

Strategic Policy Development for the Public Sector will be held at a convenient location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at Strategic Policy Development for the Public Sector. A limited number of sponsorship options are available.

Contact our sponsorship department by telephone at 1.800.474.4829, ext. 224, or by email at sponsorship@infonex.ca.

CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.ca or fax to 1-800-558-6520 **no later than May 8, 2019.** A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **May 8, 2019**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel **by May 8, 2019** and fail to attend will be liable for the entire registration fee.

INFONEX
Professional Development