

May 28 - 29, 2019 • Toronto, Ontario

Unlock the Value in Your Data to Enhance Evidence-Based Decision Making in Your Organization!

# Big Data and Analytics Strategies

*Advance your knowledge in creating a data-driven organization!*



## YOUR FACULTY CONFIRMED PARTICIPANTS INCLUDE:

**Kalyan Chakravarthy**  
Regional Municipality of Durham

**Gaurav Pratap (GP)**  
Scotiabank

**Saeid Abolfazli**  
TELUS

**Hussain R. Usman**  
Population, Public and Indigenous Health, Public Health Surveillance and Infrastructure

**Thomas Kampioni**  
The Law Society of British Columbia

... and more



## Optimize Digital Transformation Strategies for Improved Outcomes

- What artificial intelligence means for big data
- Prioritizing privacy while meeting your data objectives
- Get tips for going beyond predictive data into predictive maintenance
- Hear the latest updates from the top data & analytics executives all across North America
- Drive ROI and create efficiencies with cross-industry intelligence
- Gain specialized technical and business insights from custom tracks with actionable information
- Benchmark your current strategies and initiatives with other leading companies
- Discuss the enthusiasm behind visualization and identity where data visualization can be adopted
- Learn what artificial intelligence and machine learning means for big data
- Explore how to incorporate blockchain in the businesses function today
- Implement business information analysis with the use of big data and machine learning

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# Big Data and Analytics Strategies

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## DAY ONE PROGRAM AGENDA: TUESDAY, MAY 28, 2019

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10 **Welcome and Opening Remarks from the Chair**

09:10 - 10:00

**Insights on the Latest Big Data Trends**

**Mohammad Karim, Senior Big Data Analyst, TD**

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10:00 - 10:15 Networking Break

10:15 - 11:00



**CIBC Data Studio Driving Analytics Innovation at CIBC**

**Santanu Pal, Vice President, Enterprise Advanced Analytics, CIBC**

11:00 - 11:45



**Becoming a Data-Driven Organization**

**Michael Morris, Director, Sales Analytics and Incentive Programs, Global Furniture Group**

11:45 - 12:30

**Using Data and Analytics to Drive Decision-Making in Any Organization**

**Hussain R. Usman, Executive Director, Population, Public and Indigenous Health, Public Health Surveillance and Infrastructure**

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12:30 - 13:30 Luncheon

13:30 - 14:30

**Model or People: Which One to Train First?**

**Saeid Abolfazli, Lead Data Scientist and Senior Machine Learning Expert, TELUS**

14:30 - 15:30

**Master Big Data, Artificial Intelligence (AI), Data Science & More**

**Kalyan Chakravarthy, Chief Information Officer, Regional Municipality of Durham**

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15:30 - 15:45 Networking Break

15:45 - 16:45



**Leveraging Big Data to Unlock the Power of Machine Learning and AI**

**Pascal Tyrrell, Director of Data Science, Department of Medical Imaging, University of Toronto**

16:45

**End of Day One**

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## DAY TWO PROGRAM AGENDA: WEDNESDAY, MAY 29, 2019

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10 **Welcome and Opening Remarks from the Chair**

09:10 - 10:00



**Predictive Analytics and Machine Learning: How to Make Them Work in Finance Industry**

**Nitesh Soni, Director, Advanced Analytics and AI, Scotiabank**

10:00 - 10:15 Networking Break

10:15 - 11:00



**AI and ML to Develop Innovative Solutions with Unstructured Big Data**

**Faraz Zaidi, Advisor, Health Analytics, Region of Peel**

11:00 - 11:45



**Deriving Business Value from Big Data & Analytics**

**Cal Rosen, Vice President, Data Integration, Scotiabank**

11:45 - 12:30



**Big Data and Artificial Intelligence (AI): How AI Powered Recommendation Platforms could be Scaled in the Big Data Era**

**Korosh Koochekian Sabor, Data Scientist, Shopify**

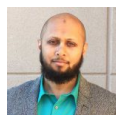
12:30 - 13:30 Luncheon

13:30 - 14:30

**Proactive Regulation Powered by Data Analytics and Machine Learning**

**Thomas Kampioni, Manager, Information Services, The Law Society of British Columbia**

14:30 - 15:30



**Building a Data Science Capacity in the Healthcare Sector**

**Saad Rais, Lead Data Scientist, Ontario Ministry of Health and Long-Term Care**

15:30 - 15:45 Networking Break

15:45 - 16:45

**Digital Web Data - The Foundation of AI and ML**

**Gaurav Pratap (GP), Manager, Web Analytics, Scotiabank**

16:45

**End of Day Two**

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## REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

### 1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Ext \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

Name of Approving Manager \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Company's main line of business \_\_\_\_\_ Number of Employees \_\_\_\_\_

### 2 SELECT YOUR PREFERRED PAYMENT METHOD

Prices subject to GST / HST	Full Price	Speaker's Discount
Course fee per delegate	\$ 2,299	<b>\$ 1,699</b>

\* *Speaker's discount is a special pricing for the course only, for the speaker's network.*



**Method of Payment:**  VISA  MasterCard  Cheque enclosed, payable to INFONEX Inc.

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Please check box if you are GST / HST exempt Exemption # \_\_\_\_\_

### 3 SEND US YOUR REGISTRATION

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**TELEPHONE:** 1.800.474.4829 **MAIL:** INFONEX INC.  
330 Bay Street, Suite 1500  
Toronto, ON M5H 2S8

#### LOCATION:

*Big Data and Analytics Strategies* will be held at a convenient location in Toronto, Ontario. Detailed venue information will be forthcoming as it becomes available.

#### YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

#### SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Big Data and Analytics Strategies*. A limited number of sponsorship options are available.

Contact our sponsorship department by telephone at 416.507.4202, or by email at [sponsorship@infonex.com](mailto:sponsorship@infonex.com).

#### CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to [register@infonex.com](mailto:register@infonex.com) or fax to 1.800.558.6520 **no later than May 28, 2019**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **May 28, 2019**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **May 28, 2019** and fail to attend will be liable for the entire registration fee.

**DISCOUNT CODE: 1330-MH**

