

May 28 - 29, 2019 • Toronto, Ontario

Unlock the Value in Your Data to Enhance Evidence-Based Decision Making in Your Organization!

Big Data and Analytics Strategies

Advance your knowledge in creating a data-driven organization!



YOUR FACULTY CONFIRMED PARTICIPANTS INCLUDE:



Santanu Pal
CIBC



Cal Rosen
Scotiabank

Thomas Kampioni
The Law Society of British Columbia

Mohammad Karim
TD



Faraz Zaidi
Region of Peel

... and more

Optimize Digital Transformation Strategies for Improved Outcomes

- What artificial intelligence means for big data
- Prioritizing privacy while meeting your data objectives
- Get tips for going beyond predictive data into predictive maintenance
- Hear the latest updates from the top data & analytics executives all across North America
- Drive ROI and create efficiencies with cross-industry intelligence
- Gain specialized technical and business insights from custom tracks with actionable information
- Benchmark your current strategies and initiatives with other leading companies
- Discuss the enthusiasm behind visualization and identify where data visualization can be adopted
- Learn what artificial intelligence and machine learning means for big data
- Explore how to incorporate blockchain in the businesses function today
- Implement business information analysis with the use of big data and machine learning



Professional Development

REGISTER TODAY!

Call Cynthia 416.507.4202 or
Email: charfenmeister@infonex.com www.infonex.com

Big Data and Analytics Strategies

May 28 - 29, 2019 • Toronto, Ontario

DAY ONE PROGRAM AGENDA: TUESDAY, MAY 28, 2019

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10 **Welcome and Opening Remarks from the Chair**

09:10 - 10:00

Insights on the Latest Big Data Trends

Mohammad Karim, Senior Big Data Analyst, TD

10:00 - 10:15 Networking Break

10:15 - 11:00



CIBC Data Studio Driving Analytics Innovation at CIBC

Santanu Pal, Vice President, Enterprise Advanced Analytics, CIBC

11:00 - 11:45



Becoming a Data-Driven Organization

Michael Morris, Director, Sales Analytics and Incentive Programs, Global Furniture Group

11:45 - 12:30

Using Data and Analytics to Drive Decision-Making in Any Organization

Hussain R. Usman, Executive Director, Population, Public and Indigenous Health, Public Health Surveillance and Infrastructure

12:30 - 13:30 Luncheon

13:30 - 14:30

Model or People: Which One to Train First?

Saeid Abolfazli, Lead Data Scientist and Senior Machine Learning Expert, TELUS

14:30 - 15:30

Master Big Data, Artificial Intelligence (AI), Data Science & More

Kalyan Chakravarthy, Chief Information Officer, Regional Municipality of Durham

15:30 - 15:45 Networking Break

15:45 - 16:45



Leveraging Big Data to Unlock the Power of Machine Learning and AI

Pascal Tyrrell, Director of Data Science, Department of Medical Imaging, University of Toronto

16:45

End of Day One

Big Data and Analytics Strategies

May 28 - 29, 2019 • Toronto, Ontario

DAY TWO PROGRAM AGENDA: WEDNESDAY, MAY 29, 2019

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10 **Welcome and Opening Remarks from the Chair**

09:10 - 10:00



Predictive Analytics and Machine Learning: How to Make Them Work in Finance Industry

Nitesh Soni, Director, Advanced Analytics and AI, Scotiabank

10:00 - 10:15 Networking Break

10:15 - 11:00



AI and ML to Develop Innovative Solutions with Unstructured Big Data

Faraz Zaidi, Advisor, Health Analytics, Region of Peel

11:00 - 11:45



Deriving Business Value from Big Data & Analytics

Cal Rosen, Vice President, Data Integration, Scotiabank

11:45 - 12:30



Big Data and Artificial Intelligence (AI): How AI Powered Recommendation Platforms could be Scaled in the Big Data Era

Korosh Koochekian Sabor, Data Scientist, Shopify

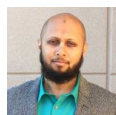
12:30 - 13:30 Luncheon

13:30 - 14:30

Proactive Regulation Powered by Data Analytics and Machine Learning

Thomas Kampioni, Manager, Information Services, The Law Society of British Columbia

14:30 - 15:30



Building a Data Science Capacity in the Healthcare Sector

Saad Rais, Lead Data Scientist, Ontario Ministry of Health and Long-Term Care

15:30 - 15:45 Networking Break

15:45 - 16:45

Digital Web Data - The Foundation of AI and ML

Gaurav Pratap (GP), Manager, Web Analytics, Scotiabank

16:45

End of Day Two

Big Data and Analytics Strategies

May 28 - 29, 2019 • Toronto, Ontario

REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name _____ Title _____

Organization _____

Telephone (____) _____ Ext _____ Fax (____) _____

Email address _____

Name of Approving Manager _____ Title _____

Address _____

City _____ Province _____ Postal Code _____

Company's main line of business _____ Number of Employees _____

2 SELECT YOUR PREFERRED PAYMENT METHOD

| Prices subject to GST / HST | Full Price | |
|-----------------------------|------------|-----------------|
| Course fee per delegate | \$ 2,299 | \$ 1,299 |



Method of Payment: VISA MasterCard Cheque enclosed, payable to INFONEX Inc.

Cardholders Name: _____

Card Number: _____ Exp. Date: _____ / _____

CVV / CSC: _____ Signature: _____

Please check box if you are GST / HST exempt Exemption # _____

3 SEND US YOUR REGISTRATION

GST / HST No. R134050012

EMAIL: charfenmeister@infonex.com

WEBSITE: www.infonex.com

TELEPHONE: 416.507.4202 (Cynthia)

MAIL: INFONEX INC.
330 Bay Street, Suite
1500
Toronto, ON M5H 2S8

LOCATION:

Big Data and Analytics Strategies will be held at a convenient location in Toronto, Ontario. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Big Data and Analytics Strategies*. A limited number of sponsorship options are available.

Contact our sponsorship department by telephone at 416.507.4202, or by email at sponsorship@infonex.com.

CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.com or fax to 1.800.558.6520 **no later than May 28, 2019**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **May 28, 2019**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **May 28, 2019** and fail to attend will be liable for the entire registration fee.

DISCOUNT CODE: 1330-SP

