

December 3 - 4, 2019 • Ottawa, Ontario

# Blockchain in Government & the Public Sector

*Leveraging Key Application Opportunities, Strategies and Approaches for Blockchain in Government and The Public Sector*

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## YOUR FACULTY CONFIRMED PARTICIPANTS INCLUDE:

**John Shannon**  
Industrial Research Assistance  
Programs (IRAP) National  
Research Council of Canada



**Lorraine Mastersmith**  
Gowling WLG's



**Namir Anani**  
Information and  
Communications  
Technology Council  
(ICTC)



**Abhishek Sinha**  
Ernst & Young LLP



**Dr. David Wiljer**  
Education Technology  
& Innovation;  
University Health  
Network

... and more



Professional Development

Expert Advice and Guidance on all the Important Issues:

- Hear about use cases at Innovation, Science and Economic Development
- Use blockchain for faster access to government services
- Understand the “The Pan Canadian Identity Trust Framework”
- Learn how health care providers can benefit from a single shareable and immutable source of truth
- Hear how blockchain is empowering a new era of service delivery for governments using Artificial Intelligence, and Big Data
- Find out how the National Research Council of Canada is proactively disclosing permanent records of government grants and contributions
- Understand the impact of blockchain on managing financial relationships and public budgets
- See blockchain as the future business model of supply chain
- Create blockchain-enabled databases for intellectual property protection and strain validation in the cannabis industry
- Know what your audit committee should be asking
- Get governance of the blockchain right from the start!

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# Blockchain in Government & the Public Sector

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## DAY ONE PROGRAM AGENDA: TUESDAY, DECEMBER 3, 2019

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:15



### Welcome and Opening Remarks from the Chair

**Mark MacDonald, Leader, Government & Public Sector (Ontario), Public Finance Management (Global), Ernst & Young LLP**

09:15 - 09:45



### The Internet of Value and the Continuum of Blockchain Uses: Blockchain In the Mainstream

**Keynote Address: Mark MacDonald, Leader, Government & Public Sector (Ontario), Public Finance Management (Global), Ernst & Young LLP**

- Continuum of blockchain uses - from least to most impactful
- Proof of identity
- Sharing of information
- Creation of permanent and immutable records
- Supply chain management
- Fundamental changes in managing financial relationships
- Comprehensive public budget management
- Unintended consequences and relevant safeguards

09:45 - 10:30

### Application Opportunities, Strategic Approaches: Understanding and Exploiting the Value of Blockchain in Government - Treasury Board Secretariat

**Dan Cooper, Senior Director, Enterprise Technology, Treasury Board Secretariat**

- What makes this technology different?
- Features of this very unique shared database
- Sharing with trusted strangers and the trust transfer protocol
- How to use blockchain for interdepartmental sharing of information and the creation of smart contracts
- Where and how to use smart contracts pre-programmed for action for greater efficiency

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10:30 - 10:45 Break

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## DAY ONE PROGRAM AGENDA: TUESDAY, DECEMBER 3, 2019

10:45 - 11:30

### Case Study

#### Use Case Studies at Innovation, Science and Economic Development

**Pirthipal Singh, Senior Director, Innovation, Science and Economic Development Canada / Government of Canada**

- Use case studies at Innovation, Science and Economic Development
- What problem are we trying to solve?
- How blockchain can enable trust in the digital economy?

11:30 - 12:30

### Case Study



#### **CASE STUDY: Sign In Canada - Faster Access to Government Services through a Unified Login Authentication Service**

**Ken McMillan, Product Line Manager, Digital Identity, Treasury Board Of Canada**

- Providing users with a foundational digital credential sufficient to prove their identity so that they can interact with government departments
- How Sign In Canada will make it easier for people across Canada to log into the roughly 100 federal portals using a range of authentications for a variety of services
- Working toward allowing access to services to users in all provinces, territories and international organizations based on foundational identification
- Reducing the time and work involved in obtaining licenses and permits
- The Pan Canadian Identity Trust Framework - rules to identify, authenticate and authorize users to access resources across public and private organizations - where is the committee in its work?
- How user can revoke permission and withdraw from the network
- Cost savings and efficiency

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12:30 - 13:30    Luncheon

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13:30 - 14:15



### **Regulating More Effectively and Efficiently With Smart Contracts**

***Usman M. Sheikh, Partner, Gowling WLG***

- Uses of blockchain and smart contracts in automating, verifying and time stamping completion of contractual steps
- Legal implications of integrating computer code in a contract to perform a set of instructions
- Strategies for when a smart contract must be changed due to a logic error or coding bug
- Benefits of smart contracts including less reliance on intermediaries, reducing costs, rendering transactions traceable, transparent and irreversible
- What about offer, acceptance, consideration and governing law?
- Complex jurisdictional issues

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14:15 - 14:30    Break

14:30 - 15:30



### **University Health Network: Blockchain and Health Care: Benefits of a Single Shareable and Immutable Source of Truth**

***Dr. David Wiljer, PhD; Executive Director, Education Technology & Innovation; University Health Network***

- Opportunities for transforming the role of the patient in the complex health care environment
- Building trust through patient control and consent
- Medical records
- Asset usage
- How blockchain technology such as cryptocurrency, smart contracts, distributed databases, and public ledgers are, and will continue to transform the health sector
- Blockchain is the future business model of supply chain and can be applied to the entire healthcare value chain
- How blockchain can solve the HIPAA privacy and security issues

## DAY ONE PROGRAM AGENDA: TUESDAY, DECEMBER 3, 2019

15:30 - 16:30

### Case Study

#### **Case Study at National Research Council of Canada: Proactive Disclosure and Permanent Records of Government Grants and Contributions**

***John Shannon, Industrial Technology Advisor, Industrial Research Assistance Programs (IRAP) National Research Council of Canada; Former Acting Director General, Digital Technology Research Centre, National Research Council Canada***

National Research Council of Canada uses blockchain technology to post contribution agreements with clients under the Industrial Research Assistance Program (IRAP) at the National Research Council. Topics will include:

- The use case
- Posting executed, immutable grant and contribution agreements on blockchain
- Use of Ethereum blockchain
- Is execution on the blockchain possible?
- Payment of transaction fees?
- The blockchain browser
- Challenges in implementation
- Results and continued progress to date

16:30

**End of Day One**

# Blockchain in Government & the Public Sector

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## DAY TWO PROGRAM AGENDA: WEDNESDAY, DECEMBER 4, 2019

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:15



### Welcome and Opening Remarks from the Chair

**Mark MacDonald, Leader, Government & Public Sector (Ontario), Public Finance Management (Global), Ernst & Young LLP**

09:15 - 10:00



### At the Intersection of Artificial Intelligence, Big Data and Blockchain: The Transformative Nature of Blockchain Technology

**Keynote Address: Namir Anani, President & CEO, Information and Communications Technology Council (ICTC)**

- The growing demand for instantaneous and unfettered exchange of value anchored in speed and trust
- Use of blockchain in turning massive amounts of data and algorithms into monetary gain
- How blockchain is empowering a new era of service delivery for governments and the private sector using Artificial Intelligence, and Big Data
- Why blockchain is emerging as an economic enabler with a key role in the implementation of government services
- Broader impacts and opportunities for governments and businesses in a global context

10:00 - 10:45



### Case Study

### Case Study: Using Blockchain for Supply Chain Management

**Warren Tomlin, Partner, Ernst & Young LLP**

This important case study will demonstrate the value of blockchain in providing transparent, accurate end-to-end tracking in the supply chain

- Digitizing physical assets and creating a decentralized immutable record of all transactions
- Tracking assets from production to delivery or use by end user
- Greater transparency
- Fraud reduction
- Reduction in communication or transfer data errors
- How blockchain enables an effective audit of supply chain data

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10:45 - 11:00 Break

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## DAY TWO PROGRAM AGENDA: WEDNESDAY, DECEMBER 4, 2019

11:00 - 12:00



### Using Blockchain for Comprehensive Management of Public Budgets

**Abhishek Sinha, Canada Partner, Technology Consulting, FSO Advisory, Ernst & Young LLP**

Nowhere is the impact and value of blockchain better demonstrated than in the management of public budgets. Blockchain creates a reliable, transparent record of transactions with visibility across the network. The record is integrated with performance outcomes so the user can see how money spent impacts performance. This session will show you how blockchain:

- Allows tracking of financial output integrating data showing impact on performance
- Allows one government's procurement system to manage into another agency's budget system without being on the same global system
- Allows an original appropriation to be tokenized and tracked as it is transferred, subdivided and spent with integration of information on performance so users can see what was spent and what was achieved
- Allows tracking of procurement and spend management with each token being reconciled, consolidated and integrated for financial reporting as it moves through the system

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12:00 - 13:00 Luncheon

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13:00 - 14:00

### Case Study

### Case Study: Blockchain-Secured Traceability for Medical Cannabis: Shoppers Drug Mart and TruTrace Technologies

**Robert Galarza, CEO, TruTrace Technologies**

- How the technology creates a central hub for identity management, asset tracking, validation, and product authentication
- Collection of plant testing data, performance of genomic verification in and registration in a blockchain-enabled database for intellectual property protection and strain validation
- Combining the power of big data with the security of blockchain to provide strain identification, registration and verification for cannabis at scale
- Modernized seed-to-sale tracking
- Standardizing cannabis treatment options

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14:00 - 14:15 Break

14:15 - 15:00



### **Governance of the Blockchain: What Should the Audit Committee Be Asking?**

**Lorraine Mastersmith, Partner, Gowling WLG's**

- How much should the audit committee know about blockchain?
- Does management have a blockchain strategy?
- What are the risks that come with Blockchain?
- What internal controls does management have in place to ensure that every link along the chain is performing as expected?
- Does management have a well-established control environment and framework?
- Does management have clear guidelines on who can be added to the chain?
- What protocols will the organization employ?
- How will activity be monitored?
- How will information be added?
- Who has control and access?

15:00 - 16:00



### **The Government Regulator in a Blockchain World**

**Kevin Armstrong, Partner, Deloitte Digital, Canada**



**Laurent Féral-Pierssens, Leader, Blockchain & Digital Assets, Deloitte Digital, Canada**



**Louisa Bai, National Market Lead, Deloitte Canada**

Blockchain technologies are touching all industries and around the world. This means that government and regulators will see an impact as well from many sides. This session will explore how government regulators should consider Blockchain from four different perspectives:

- How regulators can use Blockchain to deliver programs
- How regulators can harness Blockchain solutions being developed in their industries
- How regulators might need to regulate new Blockchain solutions
- How might regulatory programs be completely disrupted by Blockchain

The session will cover implications of each of the four perspectives including practical examples and case studies for each.

16:00

**End of Day Two**



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## REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

### 1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name \_\_\_\_\_ Title \_\_\_\_\_

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### 2 SELECT YOUR PREFERRED PAYMENT METHOD

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#### LOCATION:

Blockchain in Government & the Public Sector will be held at a convenient location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

#### YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

#### SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at Blockchain in Government & the Public Sector. A limited number of sponsorship options are available.

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Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.com or fax to 1.800.558.6520 **no later than December 3, 2019.** A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **December 3, 2019**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **December 3, 2019** and fail to attend will be liable for the entire registration fee.

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