

January 21 - 22, 2020 • Ottawa, Ontario

13th Annual Event!

Public Sector Risk Management

Optimize your Organization's Risk Management Practices

YOUR FACULTY CONFIRMED PARTICIPANTS INCLUDE:



Jean Loup P. G. Le Roux
Canadian Consulting
Community



Karen Zarrouki
Treasury Board of
Canada Secretariat
(TBS)



Darren Budd
Orbis Risk Consulting



Ken Hughes
City of Ottawa



Wendy Saschenbrecker-Tang
Canada Revenue
Agency

... and more

Benefits of attending:

- What an effective risk culture can do for you, and how to build one
- How data visualization can be used to improve the communication of your risks
- How you can derive value from risk using ERM
- Cutting edge strategies in the area of internal controls
- How to navigate third party risk while fully leveraging your partners' capabilities
- How to sidestep cyber victimhood organizationally, and how you can personally avoid creating vulnerabilities to emerging threats
- How you can translate top level risk strategy into operational directives
- Strategies for managing reputational risk before, during, and after an event
- How AI and Blockchain are being used in the field of risk

Plus! Examine the best practices for integrating internal controls into your risk management program



Professional Development

REGISTER TODAY!

Call Cynthia 416.507.4202 or

Email: charfenmeister@infonex.com www.infonex.com

Public Sector **Risk Management**

January 21 - 22, 2020 • Ottawa, Ontario

DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10



Welcome and Opening Remarks from the Chair

John Lark, Managing Principal, Coherent Advice Inc.; Co-Founder of Applied AI Canada

09:10 - 10:00



Communicating The Why: The Utility of Ethics in Risk Culture

Claudine Hebert, Manager, Internal Audit, Innovation, Science and Economic Development Canada

- Strategies for developing an ethical risk culture
- Onboarding new employees
- Effective approaches to communication
- Getting buy-in from leadership

10:00 - 10:15 Break

10:15 - 11:15



Moving Beyond the Risk Register: Communicating Risk in the Public Sector

Phil Racco, Senior Manager, Enterprise Risk Services, MNP LLP

Sarah Dionne, Manager, Enterprise Risk Services, MNP LLP

Programs always get stuck in the transactional process of updating a risk register – this can result in a risk-management program becoming a compliance exercise motivated by the need to ‘check a box’ instead of generating real discussion around the threats and opportunities that may impact an organization’s strategy.

An organization’s focus should be on creating a Risk Culture that promotes two-way communication about risk and uses tools such as:

- Risk appetite
- Risk measures
- Risk dialogues

Underpinning these tools is ensuring a solid risk governance structure is in place so that an organization can have confidence that they are addressing risk at the right-level.

DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020

11:15 - 12:15



Opportunities in Risk

Wendy Saschenbrecker-Tang, Director, Enterprise Risk Management, Canada Revenue Agency

- Finding opportunity in risk
- Using uncertainty to drive conversation
- Using risk in resource allocation decisions
- Using risk in prioritization models
- Case study

12:15 - 13:15 Luncheon

13:15 - 14:00



Third Party Cyber Risk: Vendor Due Diligence and Management

Vanessa Henri, Associate Attorney, Fasken Martineau

- Why do I need a vendor on-boarding and management?
- Key considerations in establishing a program
- Recognizing when a privacy risk assessment is required
- Considerations when dealing with vendors of emerging technologies
- What about off-boarding?

14:00 - 14:45



Cyber Weapons Proliferation

Jean Loup P. G. Le Roux, Founder, Canadian Consulting Community

14:45 - 15:30



Data Theft - Fighting Fraud in the 21st Century

Edward Asare-Quansah, Senior Manager, Forensic and Litigation Support Services, MNP LLP

- Understanding modern threats
- Mitigating insider threats
- Working with partners - expanding the scope of internal controls, and sharing standards
- Addressing fraud risk in the short, medium, and long term

15:30 - 15:45 Break

DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020

15:45 - 16:45



Case Study

Artificial Intelligence and Risk

John Lark, Managing Principal, Coherent Advice Inc.; Co-Founder of Applied AI Canada

- How AI can reduce risk in complex logistical and service delivery systems
- Case Study: AI-based transaction auditing in federal organizations
- Case Study: A tool to test for algorithmic bias in AI decision-making
- Case Study: Identifying the risks associated with AI solutions

16:45

End of Day One



DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10



Welcome and Opening Remarks from the Chair

John Lark, Managing Principal, Coherent Advice Inc.; Co-Founder of Applied AI Canada

09:10 - 10:00



First and Last Chance: Managing Reputational Risk in the Age of Outrage

Huw Williams, President, Impact Public Affairs

- Case study/data on reputational impact
- Identifying reputational threats
- Strategies before, during, and after an event
- How to think about the reputation of your department

10:00 - 10:15 Break

10:15 - 11:15



Testing the Breach: Incorporating Cybersecurity Incident Simulations into Risk Assessment and Other Engagements

Darren Budd, Partner, Orbis Risk Consulting



Aron Feuer, Managing Director, Cyber Security, Valencia Information and Infrastructure Protection

In light of the troubling trend of increasingly sophisticated phishing fraud schemes and ransomware cyber-attacks on public sector organization, this presentation will help risk management professionals, auditors and other stakeholder to identify and assess the critical People, Process and Technology risks and controls related to cybersecurity.

Darren and Aron will introduce techniques and practices they have used in working with Canadian public sector organizations conducting audit and advisory work in Privacy and Cybersecurity.

Specifically, the presentation will cover:

1. Scoping risk assessments, advisory engagements and audits to optimize value and insight, including techniques for conducting cybersecurity risk assessments;
2. Using Active Testing (e.g. malware, phishing, ransomware, malware, privacy breaches) to support assessment of cybersecurity risk mitigation strategies and approaches including incident detection & response capabilities; and
3. Supporting the strategic and useful management of IT security talent including external subject matter experts.

DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020

11:15 - 12:15



Third Party Cyber Risk: Vendor Due Diligence and Management

Danny Timmins, National Cyber Security Leader, MNP LLP

Ken Hughes, Auditor General, City of Ottawa



Vanessa Henri, Associate Attorney, Fasken Martineau

- Responding to the threat landscape: Technological defenses & Managerial approaches
- Self Check: making sure you aren't the vulnerability
- Emerging privacy considerations
- Pushing for maturity in public sector cyber and IT security



12:15 - 13:15 Luncheon

13:15 - 14:15



Innovation & Internal Audit

Karen Zarrouki, Manager, Internal Audit Sector, Office of the Comptroller General, Treasury Board of Canada Secretariat (TBS)

- How can the auditing function be a friend to innovation
- Opportunities for improvement in the way innovation and audit interact
- Examples and best practices
- What non-auditors and auditees can do

14:15 - 15:15

Understanding Blockchain

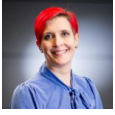
Nadia Diakun-Thibault, Digital Academy Fellow, Canada School of Public Service

- Develop a mental model of blockchain that will help you make thoughtful, long term decisions regarding the technology
- Understand how blockchain can mitigate risk
- Explore the possibilities of blockchain with a case study
- How to avoid the risk of poor blockchain implementation
- Explore the future potential of blockchain with forward looking theory

15:15 - 15:30 Break

DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020

15:30 - 16:30



Achieving Integrated Risk Management

Melissa Cohoe, Director of Risk Intelligence, GRC, Iceberg Networks

- How separate teams can tackle risks together
- The benefits of an integrated risk management effort
- How tools and platforms can help you integrate
- Success Stories: Gaining executive buy-in with small wins

16:30

End of Day Two

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Public Sector Risk Management*. A limited number of sponsorship options are available.

For more information or to check availability, contact our sponsorship department by telephone at 416.507.4202, or by email at sponsorship@infonex.com.

Public Sector Risk Management

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REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name _____ Title _____

Organization _____

Telephone (____) _____ Ext _____ Fax (____) _____

Email address _____

Name of Approving Manager _____ Title _____

Address _____

City _____ Province _____ Postal Code _____

Company's main line of business _____ Number of Employees _____

2 SELECT YOUR PREFERRED PAYMENT METHOD

Prices subject to GST / HST	Full Price	Register by December 20
Course for Groups of 3 +	\$ 2,199 each	\$ 1,999 each
Course for Groups of 2	\$ 2,299 each	\$ 2,099 each
Course for 1 Registrant	\$ 2,399	\$ 2,199



Method of Payment: VISA MasterCard Cheque enclosed, payable to INFONEX Inc.

Cardholders Name: _____

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CVV / CSC: _____ Signature: _____

Please check box if you are GST / HST exempt Exemption # _____

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WEBSITE: www.infonex.com

TELEPHONE: 416.507.4202 (Cynthia)

MAIL: INFONEX INC.
330 Bay Street, Suite
1500
Toronto, ON M5H 2S8

LOCATION:

Public Sector Risk Management will be held at a convenient location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.com or fax to 1.800.558.6520 **no later than January 21, 2020**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **January 21, 2020**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **January 21, 2020** and fail to attend will be liable for the entire registration fee.

DISCOUNT CODE: 1344-CH

