

January 21 - 22, 2020 • Ottawa, Ontario

13th Annual Event!

# Public Sector Risk Management

*Optimize your Organization's Risk Management Practices*

## YOUR FACULTY CONFIRMED PARTICIPANTS INCLUDE:



**Aron Feuer**  
Valencia Information  
and Infrastructure  
Protection



**Karen Zarrouki**  
Treasury Board of  
Canada Secretariat  
(TBS)



**Vanessa Henri**  
Fasken Martineau



**Ken Hughes**  
City of Ottawa



**Claudine Hebert**  
Innovation, Science  
and Economic  
Development Canada

... and more

### Benefits of attending:

- What an effective risk culture can do for you, and how to build one
- How data visualization can be used to improve the communication of your risks
- How you can derive value from risk using ERM
- Cutting edge strategies in the area of internal controls
- How to navigate third party risk while fully leveraging your partners' capabilities
- How to sidestep cyber victimhood organizationally, and how you can personally avoid creating vulnerabilities to emerging threats
- How you can translate top level risk strategy into operational directives
- Strategies for managing reputational risk before, during, and after an event
- How AI and Blockchain are being used in the field of risk

**Plus!** Examine the best practices for integrating internal controls into your risk management program



Professional Development

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# Public Sector **Risk Management**

January 21 - 22, 2020 • Ottawa, Ontario

## DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10



### **Welcome and Opening Remarks from the Chair**

**John Lark, Managing Principal, Coherent Advice Inc.; Co-Founder of Applied AI Canada**

09:10 - 10:00



### **Communicating The Why: The Utility of Ethics in Risk Culture**

**Claudine Hebert, Manager, Internal Audit, Innovation, Science and Economic Development Canada**

- Strategies for developing an ethical risk culture
- Onboarding new employees
- Effective approaches to communication
- Getting buy-in from leadership

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10:00 - 10:15 Break

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10:15 - 11:15



### **Moving Beyond the Risk Register: Communicating Risk in the Public Sector**

**Phil Racco, Senior Manager, Enterprise Risk Services, MNP LLP**

**Sarah Dionne, Manager, Enterprise Risk Services, MNP LLP**

Programs always get stuck in the transactional process of updating a risk register – this can result in a risk-management program becoming a compliance exercise motivated by the need to ‘check a box’ instead of generating real discussion around the threats and opportunities that may impact an organization’s strategy.

An organization’s focus should be on creating a Risk Culture that promotes two-way communication about risk and uses tools such as:

- Risk appetite
- Risk measures
- Risk dialogues

Underpinning these tools is ensuring a solid risk governance structure is in place so that an organization can have confidence that they are addressing risk at the right-level.

## DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020

11:15 - 12:15



### **Opportunities in Risk**

**Wendy Saschenbrecker-Tang, Director, Enterprise Risk Management, Canada Revenue Agency**

- Finding opportunity in risk
- Using uncertainty to drive conversation
- Using risk in resource allocation decisions
- Using risk in prioritization models
- Case study

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12:15 - 13:15 Luncheon

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13:15 - 14:00



### **Third Party Cyber Risk: Vendor Due Diligence and Management**

**Vanessa Henri, Associate Attorney, Fasken Martineau**

- Why do I need a vendor on-boarding and management?
- Key considerations in establishing a program
- Recognizing when a privacy risk assessment is required
- Considerations when dealing with vendors of emerging technologies
- What about off-boarding?

14:00 - 14:45



### **Cyber Weapons Proliferation**

**Jean Loup P. G. Le Roux, Founder, Canadian Consulting Community**

14:45 - 15:30



### **Data Theft - Fighting Fraud in the 21st Century**

**Edward Asare-Quansah, Senior Manager, Forensic and Litigation Support Services, MNP LLP**

- Understanding modern threats
- Mitigating insider threats
- Working with partners - expanding the scope of internal controls, and sharing standards
- Addressing fraud risk in the short, medium, and long term

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15:30 - 15:45 Break

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**DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020**

15:45 - 16:45



Case Study

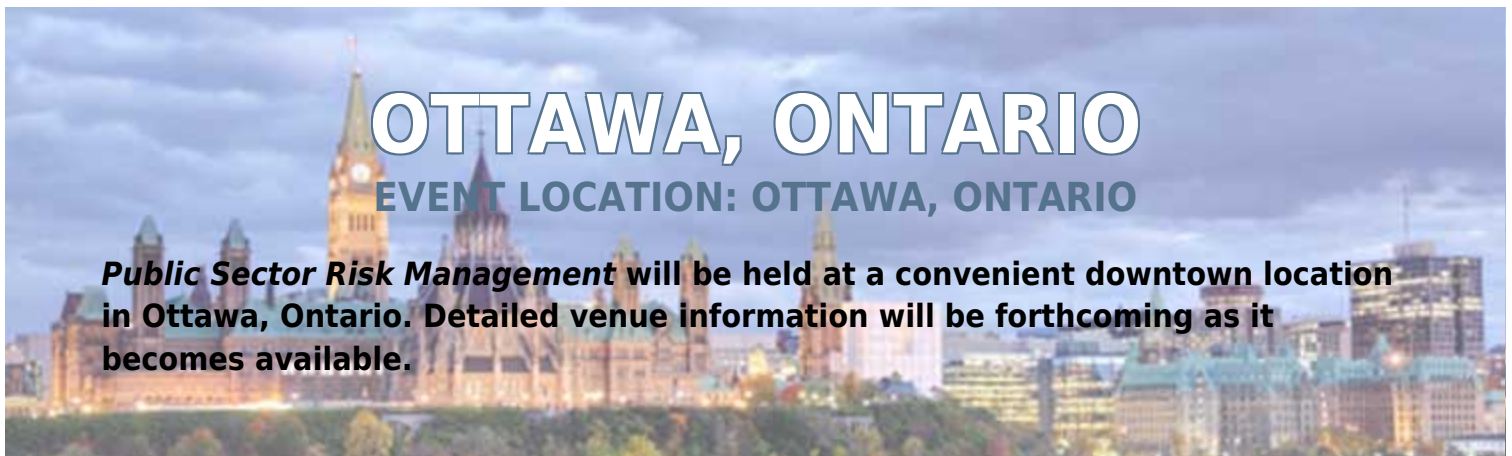
**Artificial Intelligence and Risk**

***John Lark, Managing Principal, Coherent Advice Inc.; Co-Founder of Applied AI Canada***

- How AI can reduce risk in complex logistical and service delivery systems
- Case Study: AI-based transaction auditing in federal organizations
- Case Study: A tool to test for algorithmic bias in AI decision-making
- Case Study: Identifying the risks associated with AI solutions

16:45

**End of Day One**



## DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020

08:00 - 09:00 Registration and Continental Breakfast

09:00 - 09:10



### **Welcome and Opening Remarks from the Chair**

**John Lark, Managing Principal, Coherent Advice Inc.; Co-Founder of Applied AI Canada**

09:10 - 10:00



### **First and Last Chance: Managing Reputational Risk in the Age of Outrage**

**Huw Williams, President, Impact Public Affairs**

- Case study/data on reputational impact
- Identifying reputational threats
- Strategies before, during, and after an event
- How to think about the reputation of your department

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10:00 - 10:15 Break

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10:15 - 11:15



### **Testing the Breach: Incorporating Cybersecurity Incident Simulations into Risk Assessment and Other Engagements**

**Darren Budd, Partner, Orbis Risk Consulting**



### **Aron Feuer, Managing Director, Cyber Security, Valencia Information and Infrastructure Protection**

In light of the troubling trend of increasingly sophisticated phishing fraud schemes and ransomware cyber-attacks on public sector organization, this presentation will help risk management professionals, auditors and other stakeholder to identify and assess the critical People, Process and Technology risks and controls related to cybersecurity.

Darren and Aron will introduce techniques and practices they have used in working with Canadian public sector organizations conducting audit and advisory work in Privacy and Cybersecurity.

Specifically, the presentation will cover:

1. Scoping risk assessments, advisory engagements and audits to optimize value and insight, including techniques for conducting cybersecurity risk assessments;
2. Using Active Testing (e.g. malware, phishing, ransomware, malware, privacy breaches) to support assessment of cybersecurity risk mitigation strategies and approaches including incident detection & response capabilities; and
3. Supporting the strategic and useful management of IT security talent including external subject matter experts.

## DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020

11:15 - 12:15



### **Third Party Cyber Risk: Vendor Due Diligence and Management**

**Danny Timmins, National Cyber Security Leader, MNP LLP**

**Ken Hughes, Auditor General, City of Ottawa**



**Vanessa Henri, Associate Attorney, Fasken Martineau**

- Responding to the threat landscape: Technological defenses & Managerial approaches
- Self Check: making sure you aren't the vulnerability
- Emerging privacy considerations
- Pushing for maturity in public sector cyber and IT security



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12:15 - 13:15 Luncheon

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13:15 - 14:15



### **Innovation & Internal Audit**

**Karen Zarrouki, Manager, Internal Audit Sector, Office of the Comptroller General, Treasury Board of Canada Secretariat (TBS)**

- How can the auditing function be a friend to innovation
- Opportunities for improvement in the way innovation and audit interact
- Examples and best practices
- What non-auditors and auditees can do

14:15 - 15:15

### **Understanding Blockchain**

**Nadia Diakun-Thibault, Digital Academy Fellow, Canada School of Public Service**

- Develop a mental model of blockchain that will help you make thoughtful, long term decisions regarding the technology
- Understand how blockchain can mitigate risk
- Explore the possibilities of blockchain with a case study
- How to avoid the risk of poor blockchain implementation
- Explore the future potential of blockchain with forward looking theory

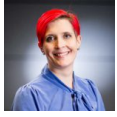
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15:15 - 15:30 Break

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**DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020**

15:30 - 16:30



**Achieving Integrated Risk Management**

**Melissa Cohoe, Director of Risk Intelligence, GRC, Iceberg Networks**

- How separate teams can tackle risks together
- The benefits of an integrated risk management effort
- How tools and platforms can help you integrate
- Success Stories: Gaining executive buy-in with small wins

16:30

**End of Day Two**

**SPONSORSHIP AND EXHIBITION OPPORTUNITIES**

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Public Sector Risk Management*. A limited number of sponsorship options are available.

For more information or to check availability, contact our sponsorship department by telephone at 416.507.4202, or by email at [sponsorship@infonex.com](mailto:sponsorship@infonex.com).



# Public Sector Risk Management

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## REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

### 1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Ext \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

Name of Approving Manager \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Company's main line of business \_\_\_\_\_ Number of Employees \_\_\_\_\_

### 2 SELECT YOUR PREFERRED PAYMENT METHOD

| Prices subject to GST / HST | Full Price    | Register by December 20 |
|-----------------------------|---------------|-------------------------|
| Course for Groups of 3 +    | \$ 2,199 each | \$ 1,999 each           |
| Course for Groups of 2      | \$ 2,299 each | \$ 2,099 each           |
| Course for 1 Registrant     | \$ 2,399      | \$ 2,199                |



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Toronto, ON M5H 2S8

#### LOCATION:

Public Sector Risk Management will be held at a convenient location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

#### YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

#### SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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#### CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to [register@infonex.com](mailto:register@infonex.com) or fax to 1.800.558.6520 **no later than January 21, 2020**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **January 21, 2020**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **January 21, 2020** and fail to attend will be liable for the entire registration fee.

**DISCOUNT CODE: 1344-LC**

