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November 26, 2019 • Vancouver, British Columbia

Internal Controls

Get Insight on Emerging Trends and Best Practices

YOUR FACILITY **CONFIRMED PARTICIPANTS INCLUDE:**



Leon Bloom,
Consultant,
DELOITTE



Dominic Vogel,
Founder & Chief Strategic,
CYBERSC



Suzanne Dunn,
Manager, Internal Audit,
PACIFIC BLUE CROSS

Mark E.S. Bernard,
Founder,
SECURE KNOWLEDGE MANAGEMENT

Franco Oboni,
President & Principal Consultant,
OBONI RISKOPE ASSOCIATES INC.

Get Insight on Emerging Trends and Best Practices

- ✓ Learn how to assess the effectiveness of your internal controls
- ✓ Improve risk management by aligning your risk and control frameworks: leverage your controls to achieve strategic business objectives
- ✓ Explore control considerations to mitigate cyber risk and best practices for mounting your cyber defence
- ✓ Learn how to align people, process, policies and technology
- ✓ Analyze the growing role of artificial intelligence, robotics process automation, machine learning, and how emerging technologies are transforming internal controls processes
- ✓ Get strategies that you can use to develop a process for the safe disclosure and reporting of fraud, theft, misappropriation of funds, or other wrongdoing

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PROGRAM AGENDA: TUESDAY, NOVEMBER 26, 2019

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:10

Welcome and Opening Remarks from the Chair

Leon Bloom, Consultant, Deloitte

9:10 – 10:00

Leveraging ERM and internal control to Support Achievement of Business Strategies and Objectives

Leon Bloom, Consultant, Deloitte

- ERM as a capability framework to support achievement of business strategies and objectives and performance management
- Control assurance frameworks, regulation and common threads
- Governing principles
- Where are control frameworks heading?
- Continuous alignment of ERM and internal control with the 'extended enterprise'
- Sound practices and insights

10:00 – 10:15

Networking Break



10:15 – 11:15

Increase the probability of successful innovation outcomes

Franco Oboni, President & Principal Consultant, Oboni Riskope Associates Inc.

- Studying success stories is of no use to increase success.
- We are better off studying failures, as they teach us what not to do and they are by far more numerous.
- However, focusing on failures can lead to fear-induced paralysis.
- Convergent quantitative, rational risk analysis allows us to use:
 - “past-failures” information
 - avoid fear-induced paralysis,
 - avoid excessive audacity and thus increase the chances of success.
- We will review real-life cases and draw useful, general conclusions

11:15 – 12:15

Cyber Control Integration

Mark E.S. Bernard, Founder, Secure Knowledge Management

The Cybersecurity program will control costs while improving employee and customer engagement by reducing interruptions to services created by the loss of information confidentiality, integrity, or availability in addition to mitigating the risk of a breach that would lead to reputation damage and unplanned expenses.

- Governance and risk management of Cybersecurity
- The crazy 8s of Cybersecurity threats and vulnerabilities
- Compliance risks associated with Cybersecurity regulation
- The integration between internal control frameworks and Cybersecurity
- The relationship between operational risk and Enterprise risks

12:15 – 1:15

Luncheon Break

1:15 – 2:15

Developing a Cyber Security Program: First 100 Days

Dominic Vogel, Founder & Chief Strategic, CyberSC.

- Learn about developing an effective and efficient enterprise security program
- Tips on how to build a cyber security program playbook
- Understand the foundational pillars of building an effective cyber security program
- Learn how to develop a positive security culture, how to make secure business processes easy
- Pragmatic tips for fostering enduring business relationships and how to effectively communicate cyber risk to executives

2:15 – 3:15

Updating risk governance to strengthen internal control effectiveness

Leon Bloom, Consultant, Deloitte

- Risk governance objectives
- Growing risk governance, control requirements and expectations
- Guiding principles for risk governance and control effectiveness
- Shortcomings in the traditional risk governance and control model
- Updating and evolving risk governance and control
- Management and Board oversight
- Key questions

3:15 – 3:30

Networking Break



3:30 – 4:30

Establishing Organizational Buy-In to Internal Audit and Internal Controls

Suzanne Dunn, Manager, Internal Audit, Pacific Blue Cross

- How do you shift the paradigm away from “police officer” to “strategic partner”
- Common pitfalls that cause an Internal Audit & Internal Controls department to lack organization buy-in
- Ways to create, deploy and provide “value” to business functions
- How to bridge the gap between compliance and operational improvement

4:30

Closing Remarks from the Chair

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Internal Controls: Vancouver, British Columbia - November 26, 2019

Writing a Great MD&A: Vancouver, British Columbia - November 27, 2019

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Organization _____

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Register for Internal Controls 2019 Writing a Great MD&A

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Address _____

City _____ Province _____ Postal Code _____

Company's main line of business _____ Number of Employees: _____

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LOCATION:

Internal Controls will be held at a convenient location in Vancouver, British Columbia. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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