

October 1 - 2, 2020 • Virtual Course

Data Governance for the Public Sector

DAY ONE PROGRAM AGENDA: THURSDAY, OCTOBER 1, 2020

10:00 - 10:10 EDT



Welcome and Opening Remarks from the Chairs

Graham Smith, Founder, Chief Data Strategist, DataGovernix Ltd.

Alex Fourie, Data Governance Analyst, DataGovernix Ltd.

10:10 - 11:10 EDT



Data Literacy: Building the Case for an Enterprise Data Literacy Program

Emily Tregunno, Advisor, Data Governance, Data Governance Office, Canada Post

Emily Kozinski, Advisor, Data Governance, Data Governance Office, Canada Post



11:10 - 11:30 EDT Break

11:30 - 12:30 EDT



Developing Data Strategies: A Holistic Approach to Data

Philippe Johnston, Director General, Digital Services Directorate, Transport Canada

12:30 - 13:30 EDT Break

13:30 - 14:30 EDT



Failure to Launch: Top Reasons why Data Governance Efforts Fail

Graham Smith, Founder, Chief Data Strategist, DataGovernix Ltd.

Alex Fourie, Data Governance Analyst, DataGovernix Ltd.

14:30 - 15:30 EDT



Complying with Treasury Board Guidelines in Practice: The Other Side of the Data Management Coin

Sherin V Emmanuel, Enterprise Information Architect & Strategist | Information Management Division, Information and Data Directorate / Service, Innovation and Integration Branch, Canada Revenue Agency | Government of Canada

DAY ONE PROGRAM AGENDA: THURSDAY, OCTOBER 1, 2020

15:30 - 15:45 EDT Break

15:45 - 16:45 EDT



IESO's Data Excellence Program

Sorana Ionescu, Director, Smart Metering, Independent Electricity System Operator

16:45 EDT



Closing Remarks from the Chairs

Graham Smith, Founder, Chief Data Strategist, DataGovernix Ltd.

Alex Fourie, Data Governance Analyst, DataGovernix Ltd.

DAY TWO PROGRAM AGENDA: FRIDAY, OCTOBER 2, 2020

10:00 - 10:10 EDT



Welcome and Opening Remarks from the Chairs

Graham Smith, Founder, Chief Data Strategist, DataGovernix Ltd.

Alex Fourie, Data Governance Analyst, DataGovernix Ltd.

10:10 - 11:10 EDT



Case Study

The City of Edmonton's Data Governance Initiative

Wojciech Kujawa, Data Governance Manager, City of Edmonton

11:10 - 11:30 EDT Break

11:30 - 12:30 EDT



National Data Governance Standards and How Your Organization Can Use Them

Matthew MacNeil, Director of Standards and Technology, CIO Strategy Council

12:30 - 13:30 EDT Break

13:30 - 14:30 EDT



Data Governance for the Consumer

Martin McGarry, Partner and Chief Data Scientist, Bronson Analytics

14:30 - 15:30 EDT



3 Must-Have Artifacts for the Data Driven Organization

George Firican, Director, Data Governance & Business Intelligence, The University of British Columbia

15:30 - 15:45 EDT Break

15:45 - 16:45 EDT



Data Governance for Safety Critical AI Development

Mark Roboff, General Manager, Digital Transformation, Aerospace & Defense, DXC Technology

16:45 EDT



Closing Remarks from the Chairs

Graham Smith, Founder, Chief Data Strategist, DataGovernix Ltd.

Alex Fourie, Data Governance Analyst, DataGovernix Ltd.