

Government & Emergency Risk Communications

DAY ONE PROGRAM AGENDA: THURSDAY, JANUARY 28, 2021

10:00 - 10:10 EST



Welcome and Opening Remarks from the Chair

Josh Bowen, Director, Relaunch Coordination Team, Northern Alberta Institute of Technology

10:10 - 11:10 EST

Blind Spots in Crisis Communications

Alfred Klein, Director, Southern Communications Centre, EMS Dispatch Communications & Deployment, Alberta Health Services

11:10 - 12:10 EST

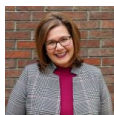


The Importance of Having a Diverse Subject Matter Expert Group for Crisis Communications, a Perspective from the Healthcare Sector

Andrew Moull, Emergency Disaster Management Specialist, Hamilton Health Sciences

12:10 - 13:10 EST Break

13:10 - 14:10 EST



Communicating Throughout your Crisis: Learning from COVID19

Shawna Bruce, Director, M.D Bruce & Associates Ltd.; Risk and Crisis Communicator

14:10 - 14:30 EST Break

14:30 - 15:30 EST



When Leading Through Complex Crises, Prioritize Communications: Lessons from the Closure and Reopening of a Major Post-Secondary Campus

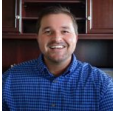
Josh Bowen, Director, Relaunch Coordination Team, Northern Alberta Institute of Technology

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January 28, 2021 • Virtual Seminar

DAY ONE PROGRAM AGENDA: THURSDAY, JANUARY 28, 2021

15:30 - 16:30 EST



Protecting the Public with Effective Communications

Matthew Moore, Business Development Manager, BlackBerry

16:30 EST



Closing Remarks from the Chair

Josh Bowen, Director, Relaunch Coordination Team, Northern Alberta Institute of Technology