

Business Intelligence for the Public Sector

FACULTY PROFILES



Jagmeet Cheema

Data Analytics Lead

The Office of the Auditor General of Alberta (OAG)

Jagmeet Cheema is a highly motivated business and Information Technology leader, recently started working as the Data Analytics Lead with the Office of the Auditor General (OAG), Alberta. Prior to OAG, she was part of the Analytics Centre of Excellence (ACE) at Alberta Pensions Services Corporation (APS), she provided services to all internal and external stakeholders. Her career focus has been on delivering excellent client service, building strong relationships, leveraging data analytics and always working towards her careers goals by living her core values of integrity, honesty, respect, empathy and compassion.

Jagmeet worked in both the private and public sectors throughout her career and developed skills in the areas of Information Technology, Business, Project Management, Customer Service, and Data Analytics. She has presented at Global Benchmarking CEM in 2019 and shared her experience and passion in Data, Business Intelligence and Analytics. With over 12 years experience in the field, she has focused on providing clients with data analytics solutions through the art of possible and enabled decision-making using facts.

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Gustavo Espinosa

Team Leader & Program Manager, Business Intelligence, Integration, Master Data Management & Quality

City of Brampton

Gustavo Espinosa has 25+ years of experience in IT space implementing leading edge technology in different industries. Gustavo has been with the City of Brampton for over 13 years leading with great success Business Intelligence, Master Data Management, Data Integration and Enterprise Data Warehouse. Gustavo has implemented IBI technology for 12 years. Gustavo has presented City's achievements in technology in several international summits: Gartner Las Vegas; IBI Orlando, FL., Toronto, Niagara Falls, Hockey Valley; MDM and Data Governance Institute Toronto; SAP Toronto; MISA in Hamilton. Gustavo holds a Master degree in Software Engineering and a Bachelor in Systems Engineering and Computing



Guillaume Filion

Innovation Strategist

Connected Communities BC

Guillaume has been working for the past ten years to build digital and data capacity: at first through research and teaching at post-secondary institutions; then, joined the BC Public Service to develop a data literacy program to support evidence-based decision-making in our modern, digital context. He is currently an Innovation Strategist at Connected Communities, a new initiative for the Ministry of Citizens' Services to support the digital readiness of local governments, First Nations and rural communities.

Jason Gallant

Executive Director, IT Service Delivery

Health Canada

Jason (Jake) Gallant is currently the Executive Director of IT Service Delivery at Health Canada. He previously spent 7 years at the Communications Security Establishment of Canada and 24 years in the Canadian Armed Forces. His work experiences include leading diverse multi-disciplined teams, organizational transformation, data strategy, C4ISR operations, and strategic capability planning.

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Darko Knezevic

Enterprise Architecture Specialist & Information Technology Planning

Metrolinx

An experienced IT professional with a strong focus on IT governance, process and business intelligence tools. Darko Knezevic is currently an Enterprise Architecture Specialist at Metrolinx. With experience in Transportation and Healthcare, Darko Knezevic strives towards using data to empower organizations to lead towards transformational changes. Darko Knezevic has led multiple initiatives towards utilizing business intelligence technologies for automation, data discovery, process improvement and overall improvement towards customer satisfaction.



Martin McGarry

President & Chief Data Scientist

Bronson Analytics

Martin is President of Bronson Consulting and has over 20 years of project management and consulting experience within many of the largest and most complex organizations in the world, across a broad range of sectors. A true agent for change, Martin excels at bringing multi-disciplinary teams together in a knowledgeable, collaborative and candid manner



Doug Mouser

Director of Analytics

Bronson Analytics



Nader Shureih

Vice President, Business Development, Public Sector

Environics Analytics

For almost 20 years, Nader Shureih has worked across the public and private sectors in marketing and market research. He now serves as Vice President of Business Development in EA's public sector practice. In his current role, Nader works with clients across government to address key business questions and helps them leverage data to get insights that can be used towards real, effective outcomes. Prior to joining EA, he taught market research at the post-secondary level and managed the market research function at Service Canada.

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Abid H. Siddiqui

IT Specialist - ERP Oracle E-Business Suit

Corrections Services Canada, Government of Canada

Abid Siddiqui is a seasoned and experienced IT professional, currently working with the Correctional Service of Canada with the PeopleSoft application. He started his IT career as an application developer with a leading financial institution and became familiar with different technologies and platforms such as IBM Mainframe AS / 400, P-Series, Oracle, Unix, Linux, Microsoft Windows Servers. During his work he delivered several IT solutions and became a core asset of the bank. He also works with ERP solution such as Oracle EBS Suite of Financial Applications and performs project management of SAP Financial from planning to delivery. He served the bank for over 20 years and hold several positions such as Manager - Application Development, Project Manager, Manager - IT operations and Regional Manager- IT.

In addition to that, he also works with the Department of National Defense, the Bank of Canada, IRCC and the Canada Revenue Agency and contributed to accelerate business activities and performance.

He is ambitious in learning, recently graduated with a Masters in Electronic Business Technology from the University of Ottawa, Canada, and has become familiar with the latest global technology trends, especially in data science, big data, cloud technologies, and business intelligence. In addition to this, he also holds a degree in Business Administration with a specialization in Management Information System and a master's degree in Applied Physics with a specialization in electronics.



Iqbal Syedmohammad

Enterprise Data Architect

Metrolinx

Iqbal is an accomplished information management leader with over 20 years of experience in successful design and implementation of Enterprise Business Intelligence Framework (BI Organization, Services, Methodology & Solution Architecture) and Enterprise Data Governance Framework (DG Organization, DG Policy & Standards) for many public and private sector organizations (City of Toronto, Metrolinx, TD Bank, Rogers, Suncor Energy etc.)

Iqbal specializes in taking a pragmatic approach in creating enterprise data catalogue, identifying & training data owners, data stewards and data custodians, identifying authoritative sources of enterprise data, building data governance community of practice, building enterprise Business intelligence organization, methodology and architecture for large public and private organizations.

Iqbal has demonstrated expertise in developing Business Intelligence and Big Data Management solutions, Enterprise Data Hub, Data Lake, Enterprise Data Warehouse that includes, enterprise data Catalogue, Data Quality framework; Master Data Management; Machine Learning & Artificial Intelligence for both on-Prem and on the Cloud.

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Julie Tillotson

Intelligence Analyst

RCMP

Julie has two decades of experience with the Royal Canadian Mounted Police, having started her service in 1998, and beginning her career as an Intelligence Analyst in 2002. Julie has been involved in criminal investigations that include serial murder, missing persons, and organized crime on both strategic and tactical level. She is also experienced in the delivery of services to the private sector, including critical thinking and investigative techniques, corporate intelligence, brand protection, and online reputation management. While working towards her PhD, Julie taught Criminology and Sociology at the University of Winnipeg and the University of Manitoba. She has also taught Tactical Intelligence Analysis and Strategic Intelligence Analysis at the Canadian Police College, and has delivered Operational Intelligence Analysis training in South Asia on behalf of the Canadian Government.

Among other commendations, Julie has been awarded the Intelligence Program Professional Service Award for her contributions to the national intelligence program in the RCMP, and is a regular guest speaker at numerous private and public sector conferences throughout North America. With Toddington International, Julie develops and facilitates Open Source Intelligence and Social Media Intelligence training courses for a wide range of agencies.

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David Wetton

Business Analyst

BC Public Service

David's career spans over 40 years in both the private and public sector in Canada and Europe. During that time, he has held positions as silviculturist, business/performance planner/manager, communications consultant, business intelligence expert, lecturer and corporate trainer in negotiations and finance.

Throughout his career the common theme is teaching organizations and people how to effectively use (digital) data. This holds true whether it was in the wilds of Canada dealing with complex multi-stakeholder land-use projects or to the wilds of the corporate boardrooms in Frankfurt teaching techniques for effective communication, negotiations, and investment banking. Effective decision-making relies on credible and accessible data regardless of the industry or stakeholder group. And people that have the necessary digital data competencies.

Over the years he has been a hands-on practitioner of many of the well-known business intelligence systems and has produced award-winning solutions. His current focus is on the Microsoft product, Power BI. While technology has changed over the decades, people have not.

David is currently employed in the public sector in British Columbia and is co-chair of the business intelligence community in the BC government. He teaches Excel skills online and is an active member of the global Power BI user group.

David holds a bachelor's degree from the University of British Columbia in forest management, Master's degree in resource ethics from Queens and a certificate from the Goethe Institute. He is a registered professional Forester in BC: RFP(ret.) In addition, he has multiple certificates from Microsoft related to business intelligence.



Jo-Ann Yewchuk

Business Intelligence Analyst

Edmonton Police Services

Team lead, team member, collaborator and sole technical advisor for BI projects with a wide range of users from Assistant Deputy Ministers of the Government of Alberta, Executive Directors, Directors to PMs, managers and management staff, to the President of a company, VPs, and over 500 store managers and staff across Canada. In the last 20+ years of my experience in the computer industry, I have been very fortunate to work with some of the most successful and reputable companies on a municipal, provincial, national and international level such as: the Edmonton Police Services, Government of Alberta, Canadian Western Bank, Alberta Motor Association, Telus, The Brick LP and Royal LePage.