September 21 - 22, 2021 • **Virtual Conference**

Make your data work best for you!

Data Governance
for the Public Sector

Learn how to address and improve your organization's information quality!

YOUR FACULTY

CONFIRMED PARTICIPANTS INCLUDE:

Marc André Boivin
Department of National Defence

Dan Gillman
US Bureau of Labor Statistics

Wojciech Kujawa
City of Edmonton

Dr. Vik Pant
Synthetic Intelligence Forum

Nandini Jolly
CryptoMill Cybersecurity Solutions

… and more

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Benefits of Attending:

Data is more than just numbers and letters. Increasingly, data is becoming more personalized and useful, evolving everyday to not only meet our needs, but create possibilities that we never could have fathomed before. But with new possibilities comes new problems. Get the latest developments regarding data governance for the public sector. Stay current and prepare yourself for the evolving digital world of data governance.

Get Expert Advice and Case Studies On:

- Developing the human aspect of data
- Understand the how various data roles can affect effective data strategies
- What are some effective data strategies?
- Modern concerns regarding data ethics and privacy; why should we care?
- How to balance the need between accessible data and data privacy
- How data can be used to ease our everyday lives
- What does the future of open data look like for the public sector moving forward?

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Data Governance for the Public Sector

September 21 - 22, 2021 • Virtual Conference

10:30 - 10:45 EDT

Welcome and Opening Remarks from the Chairs

Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg

Shelly Smith, ARMA Canada Program Director, City of Winnipeg

10:45 - 11:45 EDT

Addressing the Data Breach Crisis

Nandini Jolly, Founder & CEO, CryptoMill Cybersecurity Solutions

- The global spread of COVID-19 has generated numerous privacy, data protection, security and compliance questions. These challenges are driving the need for companies and organizations to ensure their digital experience platform(s) are not only secure, but forward-looking
- Your speaker will take you through the ins and outs of a zero trust data centric security model and approach, to implement safeguards to eliminate data breaches and create a balance between information sharing and protecting sensitive data from the edge to the Cloud with CryptoMill's most advanced and disruptive security suite – Circles of Trust. She will also share a positive approach from the lens of the "good side" on how you can leverage technology and the art of encryption to stop hackers, protect sensitive data, preserve privacy, and effectively manage and protect your most valuable digital assets

11:45 - 12:45 EDT

Data Governance vs. Information Governance: What's the Difference and Why Does it Matter?

Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg

- Data is information? Information is data?
- Common concepts between DMBOK and IGBOK
- Can data and information concepts be merged? Does that simplify or complicate?
- As government services become more digital, how do we manage data/information?
- The City of Winnipeg's journey, so far, to an Information Governance Committee

12:45 - 13:30 EDT   Break

13:30 - 14:30 EDT

Data Exchange in the Government of Canada

Teresa D'Andrea, Director General, Data and Advanced Analytics, Transport Canada

- How APIs are revolutionizing the way we think about data
- Benefits to citizens and businesses

Data Governance for the Public Sector

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DAY ONE PROGRAM AGENDA: TUESDAY, SEPTEMBER 21, 2021

14:30 - 15:30 EDT

Spatial Data as a Tool for Economic Decisions in Government

Ivan Rincon, Director, Public Alerting, Emergency Management BC

- What is spatial data and what are the best practices to make it useful
- Best practices in spatial data governance
- How spatial data can be used in government
- Other correlated data to be included in decision making processes
- Challenges and future of spatial data

15:30 - 16:30 EDT

Case Study

The City of Edmonton's Data Governance Initiative

Wojciech Kujawa, Data Governance and Management Manager, City of Edmonton

- A case study on how the city of Edmonton is implementing its data governance framework
- Implementing data governance at the municipal level
- A review of the steps followed, lessons learned, and outlook for the future
- Working around existing ad-hoc infrastructure to make it work for you
- Developing a data governance team from the ground-up

16:30 EDT

Closing Remarks from the Chairs

Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg
Shelly Smith, ARMA Canada Program Director, City of Winnipeg

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September 21 - 22, 2021 • Virtual Conference

DAY TWO PROGRAM AGENDA: WEDNESDAY, SEPTEMBER 22, 2021

10:30 EDT

Welcome and Opening Remarks from the Chairs

Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg

Shelly Smith, ARMA Canada Program Director, City of Winnipeg

10:30 - 11:15 EDT

Developing a Data Valuation Framework for Better Evidence-Based Decision-Making in Government

Dr. Vik Pant, Founder, Synthetic Intelligence Forum

- Quantifying the value of investments in data and digital assets is complex and estimating return on investments as well as payback period on such investments remain difficult.
- This talk aims to address how we can align departmental strategic priorities, performance indicators and investment in digital solutions.
- A Data Valuation Framework can inform hvikow digital technologies (AI and automation) can be incorporated into the decision-making processes.
- Dr. Pant will share insights in developing a framework for systematically assessing and analyzing the value of a dataset or a digital tool.
- While advancing digital transformation is a key priority for Departments and Agencies across the Government of Canada, decision-makers are facing the challenge of prioritizing and justifying investments in digital technologies.

11:15 - 12:00 EDT

Data Governance and Transparency at the RCMP

Jeff Ball, Director, Open Government & Data Governance, Royal Canadian Mounted Police

- The steps taken to enhance accountability and transparency by opening data and information at the RCMP
- The development of the RCMPs data governance framework
- Future of Open Government at the RCMP and the role data governance will play
- Lessons learned in standing up a Data Governance and Open Government Branch

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12:00 - 12:45 EDT   Break

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DAY TWO PROGRAM AGENDA: WEDNESDAY, SEPTEMBER 22, 2021

12:45 - 13:30 EDT

Data Literacy, 18 months in

Emily Tregunno, Advisor, Data Governance, Data Governance Office, Canada Post
Emily Kozinski, Advisor, Data Governance, Data Governance Office, Canada Post

At Canada Post we have focused on building a Data Literacy program over the course of the last 18 months. In this presentation we will share the framework of our program and what our learnings are to date with two specific initiatives that are being driven from this program: The Data Literacy Lecture Series, and the Data Academy. The program is designed to support users to build awareness, skills, and connections in support of how to read, manipulate, produce, and communicate with data. At the 18 month point we are able to critically evaluate the direction for the program moving forward and how to best ground the concepts in our business culture so that we can continually move beyond the buzz of data and as a corporation are able to better manage, consume, and produce data.

13:30 - 14:15 EDT

Building Data Capabilities

Marc André Boivin, Manager, Data Policy & Digital Innovation, Department of National Defence

14:15 - 15:15 EDT

Data Driven Impact: Leveraging Data to Tell Compelling Performance Stories

Francis Loughheed, Senior Policy Advisor Performance Measurement and Data Analytics, Natural Resources Canada

- lessons learned and best practices to integrate data with performance measurement requirements
- results-based measurement meets big data
- leveraging government service delivery frameworks with advanced data analysis
- the role of data visualizations in telling compelling impact related performance stories
- implications for integrated planning and evaluation

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DAY TWO PROGRAM AGENDA: WEDNESDAY, SEPTEMBER 22, 2021

15:15 - 16:15 EDT

What Is Required to Achieve Data Transparency?

Dan Gillman, Information Scientist, US Bureau of Labor Statistics

- Transparent data are those that can be discovered, understood, or responsibly used, and this happens because there is enough information to allow it
- The available information include descriptions of the data and related things, and these are called metadata
- These metadata help to answer some of the following questions:
  - Do some data exist, if so where are they, and how are they obtained?
  - How are the data represented, what do they mean, and how are they laid out in a file or feed?
  - What are the design considerations and restrictions associated with how the data were generated and may be used?
- We need to be sure, in principle, the necessary metadata exist, and this is through the notion of conformance to a metadata specification – which we explain
- In practice, the metadata also have to be the "right" metadata; they need to be of high quality
- Finally, the system(s) built to facilitate the discovery, understanding, and use activities need to be usable

16:15 EDT

Closing Remarks from the Chairs

Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg
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