

September 21 - 22, 2021 • Virtual Conference

Make your data work best for you!

# Data Governance for the Public Sector

*Learn how to address and improve your organization's information quality!*



## YOUR FACULTY

CONFIRMED PARTICIPANTS INCLUDE:



**Jennifer Bodnarchuk**  
City of Winnipeg



**Nandini Jolly**  
CryptoMill  
Cybersecurity  
Solutions



**Ivan Rincon**  
BC Provincial  
Government



**Teresa D'Andrea**  
Transport Canada



**Francis Loughheed**  
Natural Resources  
Canada

... and more



Professional Development

### Benefits of Attending:

Data is more than just numbers and letters. Increasingly, data is becoming more personalized and useful, evolving everyday to not only meet our needs, but create possibilities that we never could have fathomed before. But with new possibilities comes new problems. Get the latest developments regarding data governance for the public sector. Stay current and prepare yourself for the evolving digital world of data governance.

### Get Expert Advice and Case Studies On:

- Developing the human aspect of data
- Understand the how various data roles can affect effective data strategies
- What are some effective data strategies?
- Modern concerns regarding data ethics and privacy; why should we care?
- How to balance the need between accessible data and data privacy
- How data can be used to ease our everyday lives
- What does the future of open data look like for the public sector moving forward?

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# Data Governance for the Public Sector

September 21 - 22, 2021 • Virtual Conference

## DAY ONE PROGRAM AGENDA: TUESDAY, SEPTEMBER 21, 2021

10:30 - 10:45 EDT



### Welcome and Opening Remarks from the Chairs

**Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg**

**Shelly Smith, ARMA Canada Program Director, City of Winnipeg**

10:45 - 11:45 EDT

### Building an Infrastructure Data Strategy: A Federal Government Use Case

**Gabrielle FitzGerald, Director, Research & Data, Infrastructure Canada**

- Defining an infrastructure data framework at the national level
- Establishing the necessary data foundations then putting the data to work
- Building a culture of data: People and Partnerships
- Next steps towards greater evidence-informed decision making for public infrastructure investments

11:45 - 12:45 EDT



### Data Governance vs. Information Governance: What's the Difference and Why Does it Matter?

**Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg**

- Data is information? Information is data?
- Common concepts between DMBOK and IGBOK
- Can data and information concepts be merged? Does that simplify or complicate?
- As government services become more digital, how do we manage data/information?
- The City of Winnipeg's journey, so far, to an Information Governance Committee

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12:45 - 13:30 EDT      Break

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13:30 - 14:30 EDT



### Data Exchange in the Government of Canada

**Teresa D'Andrea, Director General, Data and Advanced Analytics, Transport Canada**

- How APIs are revolutionizing the way we think about data
- Benefits to citizens and businesses

14:30 - 15:30 EDT



### Spatial Data as a Tool for Economic Decisions in Government

**Ivan Rincon, Director, Application Management Services, Ministry of Transportation and Infrastructure, BC Provincial Government**

- What is spatial data and what are the best practices to make it useful
- Best practices in spatial data governance
- How spatial data can be used in government
- Other correlated data to be included in decision making processes
- Challenges and future of spatial data

## DAY ONE PROGRAM AGENDA: TUESDAY, SEPTEMBER 21, 2021

15:30 - 16:30 EDT



### **Addressing the Data Breach Crisis**

***Nandini Jolly, Founder & CEO, CryptoMill Cybersecurity Solutions***

- The global spread of COVID-19 has generated numerous privacy, data protection, security and compliance questions. These challenges are driving the need for companies and organizations to ensure their digital experience platform(s) are not only secure, but forward-looking
- Your speaker will take you through the ins and outs of a zero trust data centric security model and approach, to implement safeguards to eliminate data breaches and create a balance between information sharing and protecting sensitive data from the edge to the Cloud with CryptoMill's most advanced and disruptive security suite - Circles of Trust. She will also share a positive approach from the lens of the "good side" on how you can leverage technology and the art of encryption to stop hackers, protect sensitive data, preserve privacy, and effectively manage and protect your most valuable digital assets

16:30 EDT



### **Closing Remarks from the Chair**

***Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg***

## **SPONSORSHIP AND EXHIBITION OPPORTUNITIES**

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Data Governance for the Public Sector*. A limited number of sponsorship options are available.

For more information or to check availability, contact our sponsorship department by telephone at 416.507.4202, or by email at [sponsorship@infonex.com](mailto:sponsorship@infonex.com).

# Data Governance for the Public Sector

September 21 - 22, 2021 • Virtual Conference

## DAY TWO PROGRAM AGENDA: WEDNESDAY, SEPTEMBER 22, 2021

10:30 EDT



### Welcome and Opening Remarks from the Chairs

**Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg**

**Shelly Smith, ARMA Canada Program Director, City of Winnipeg**

10:30 - 11:30 EDT



### Developing a Data Valuation Framework for Better Evidence-Based Decision-Making in Government

**Vik Pant, Chief Scientist and Chief Science Advisor, Natural Resources Canada**

- While advancing digital transformation is a key priority for Departments and Agencies across the Government of Canada, decision-makers are facing the challenge of prioritizing and justifying investments in digital technologies.
- Quantifying the value of investments in data and digital assets is complex and estimating return on investments as well as payback period on such investments remain difficult.
- This talk aims to address how we can align departmental strategic priorities, performance indicators and investment in digital solutions.
- A Data Valuation Framework can inform how digital technologies (AI and automation) can be incorporated into the decision-making processes.
- Dr. Pant will share insights in developing a framework for systematically assessing and analyzing the value of a dataset or a digital tool.

11:30 - 12:30 EDT



### Data Governance and Transparency at the RCMP

**Jeff Ball, Director, Open Government & Data Governance, Royal Canadian Mounted Police**

- The steps taken to enhance accountability and transparency by opening data and information at the RCMP
- The development of the RCMPs data governance framework
- Future of Open Government at the RCMP and the role data governance will play
- Lessons learned in standing up a Data Governance and Open Government Branch

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12:30 - 13:15 EDT    Break

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13:15 - 14:15 EDT

### Building Data Capabilities

**Marc André Boivin, Manager, Data Policy & Digital Innovation, Department of National Defence**

## DAY TWO PROGRAM AGENDA: WEDNESDAY, SEPTEMBER 22, 2021

14:15 - 15:15 EDT



### **Data Driven Impact: Leveraging Data to Tell Compelling Performance Stories**

**Francis Loughheed, Senior Policy Advisor Performance Measurement and Data Analytics, Natural Resources Canada**

- lessons learned and best practices to integrate data with performance measurement requirements
- results-based measurement meets big data
- leveraging government service delivery frameworks with advanced data analysis
- the role of data visualizations in telling compelling impact related performance stories
- implications for integrated planning and evaluation

15:15 - 16:15 EDT

### **From Storyboards to Dashboards: Delivering Business Value through Data Governance**

**Graham Smith, Sr. Data Management Consultant, DataGovernix Ltd.**

16:15 EDT



### **Closing Remarks from the Chair**

**Jennifer Bodnarchuk, Senior Data Scientist, City of Winnipeg**

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## REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

### 1 PRINT YOUR NAME AND CONTACT INFORMATION

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### 2 SELECT YOUR PREFERRED PAYMENT METHOD

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Prices subject to GST / HST	Full Price	Register by August 13
Course for Groups of 3 +	\$ 2,199 each	<b>\$ 1,899 each</b>
Course for Groups of 2	\$ 2,299 each	<b>\$ 1,999 each</b>
Course for 1 Registrant	\$ 2,399	<b>\$ 2,099</b>



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Prices subject to GST / HST	Full Price	Register by August 13
Course for Groups of 3 +	\$ 1,799 each	<b>\$ 1,499 each</b>
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#### VIRTUAL CONFERENCE:

Data Governance for the Public Sector will be held as a virtual on-line conference. Details on how to access and participate in the event will be sent to all confirmed delegates prior to run date.

#### SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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#### CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.com or fax to 1.800.558.6520 **no later than September 7, 2021**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **September 7, 2021**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **September 7, 2021** and fail to attend will be liable for the entire registration fee.

**DISCOUNT CODE: 1395-W**

