

November 23 - 24, 2021 • Virtual Conference



People Analytics & Data-Driven HR

DAY ONE PROGRAM AGENDA: TUESDAY, NOVEMBER 23, 2021

10:30 - 10:45 EST



Welcome and Opening Remarks from the Chair
Jill Birch, CEO and Founder, BirchGrove Inc.

10:45 - 11:30 EST



Tackling Wicked Problems in People Management Using a Multi-Disciplinary Approach

Jason Lawson, Director, Experimentation and Partnerships, Treasury Board of Canada Secretariat

11:30 - 12:15 EST



People Analytics to Influence the Assessment of Performance & Potential at Rogers
Ankit Singh, Senior Analyst, People Analytics, Rogers Communication

12:15 - 13:00 EST Break

13:00 - 13:45 EST



The Art of the Possible with Unstructured Data

Arjun Asokakumar, Director, Data Science & People Analytics, RBC

13:45 - 14:30 EST



Advanced People Analytics: Nuanced Interpretation

Ilia Maor, Manager, HR Technology & Analytics, The Regional Municipality of York

14:30 - 15:30 EST



Emergence Leadership in a Disruptive World

Jill Birch, CEO and Founder, BirchGrove Inc.

15:30 - 16:30 EST



Enabling a Data-Driven Culture in HR

Bill Chan, Senior HR Advisor, People & Culture Analytics & Reporting, WorkSafeBC

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DAY ONE PROGRAM AGENDA: TUESDAY, NOVEMBER 23, 2021

16:30 EST



Closing Remarks from the Chair

Jill Birch, CEO and Founder, BirchGrove Inc.

DAY TWO PROGRAM AGENDA: WEDNESDAY, NOVEMBER 24, 2021

10:30 - 10:45 EST



Welcome and Opening Remarks from the Chair
Zac Nichol, Senior Consultant, MNP Digital

10:45 - 11:45 EST

Moving from Dashboards to Decisions

Tony Bennett, Executive Director, HR Analytics & Planning, Alberta Health Services

11:45 - 12:45 EST



Your Employee Voice Strategy's Role in Collecting Key Data to Improve the Employee Experience
Rob Catalano, Chief Engagement Officer, WorkTango

12:45 - 13:30 EST Break

13:30 - 14:30 EST

Organizational Network Analysis in Action: Applying Organizational Network Analysis (ONA) Insights to Improve how Business Teams Work at Eaton

Mei Kim, Global Leader, Strategic Workforce Planning & Workforce Insights, Eaton

14:30 - 15:30 EST



Building and Implementing an HR Analytics Team in Smaller Organizations
Zac Nichol, Senior Consultant, MNP Digital

15:30 - 16:30 EST



Agility in People Analytics: Relevant & Timely Analytics Outcomes that Drive Value and Business Engagement
Patrick Joseph Tuason, Manager, HR Reporting & Analytics, HydroOne

16:30 EST



Closing Remarks from the Chair
Zac Nichol, Senior Consultant, MNP Digital