

May 17 - 18, 2022 • Virtual Conference



# Business Intelligence for the Public Sector

## DAY ONE PROGRAM AGENDA: TUESDAY, MAY 17, 2022

10:30 - 10:45 EDT



### Welcome and Opening Remarks from the Chair

**Ivan Q. Yao, Director, Program and Information Effectiveness, Workplace Safety and Insurance Board**

10:45 - 11:45 EDT



### The Fundamentals of Self-Service Analytics

**David Currie, Deputy Director, Data and Analytics Solutions, Global Affairs Canada**

11:45 - 12:45 EDT



### Building a Strong Information & Data Foundation

**Jason Simmons, Senior Information Architect, CloseReach**

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12:45 - 13:30 EDT      Break

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13:30 - 14:15 EDT



### Integrating Data from Multiple Sources

**Nader Shureih, Vice President, Business Development - Public Sector, Environics Analytics**

14:15 - 15:00 EDT



### Analytics Implementation Approach to Help Organizations Get Results!

**Jagmeet Cheema, Data Analytics Lead, Office of the Auditor General of Alberta**

15:00 - 15:45 EDT



### Digital Integration - Cloud Adoption and Automation for Data Handling

**Zachary Woodward, Senior Director, Procurement and Service Design, Ministry of Citizens' Services, BC Public Service**

## DAY ONE PROGRAM AGENDA: TUESDAY, MAY 17, 2022

15:45 - 16:30 EDT



**Traps When Interpreting Dashboards and When to Invest in Advanced Modeling**  
*Priscila Casari, Data Scientist, Population Health Surveillance and Epidemiology, Office of the Provincial Health Officer, BC Ministry of Health*

16:30 EDT



**Closing Remarks from the Chair**  
*Ivan Q. Yao, Director, Program and Information Effectiveness, Workplace Safety and Insurance Board*

## DAY TWO PROGRAM AGENDA: WEDNESDAY, MAY 18, 2022

10:30 EDT



### Welcome and Opening Remarks from the Chair

**Ivan Q. Yao, Director, Program and Information Effectiveness, Workplace Safety and Insurance Board**

10:30 - 11:30 EDT



### Creating an Advanced Analytics Strategy

**Gareth Doherty, Director Research Workforce Analytics, Director General Military Personnel Research and Analysis, Chief of Military Personnel, National Defense, Government of Canada**

11:30 - 12:30 EDT



### WSIB: Leveraging Data to Make Ontario Workplaces Safer

**Ivan Q. Yao, Director, Program and Information Effectiveness, Workplace Safety and Insurance Board**

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12:30 - 13:15 EDT      Break

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13:15 - 14:15 EDT



### Business Intelligence and Data Visualization

**Colin Kemp, Scientific Advisor, Duco Media & Technology Solutions**

14:15 - 15:15 EDT



### Implementing BI with an Agile & Product Management Approach - A Success Story

**Mario Tanguay, Senior Information Technology and Business Executive, Public Health Agency of Canada**



**Alexandre Bourque, Director and Product Lead, Digital Strategy and Product Solutions, Digital Transformation Branch, Health Canada and the Public Health Agency of Canada**

15:15 - 16:15 EDT

### How to Deploy Successfully Analytics in Public Sector

**Gustavo Espinosa, Team Leader & Program Manager, Business Intelligence, Integration, Master Data Management & Quality, City of Brampton**

16:15 EDT



### Closing Remarks from the Chair

**Ivan Q. Yao, Director, Program and Information Effectiveness, Workplace Safety and Insurance Board**