

Event Partner: **CONTINUING STUDIES @UVIC**



**January 24 - 25, 2023 • Ottawa, Ontario** \* Virtual Attendance Available

22nd Annual Event!

# Canadian BCP and Emergency Management 2023

*The Best and Newest Tools and Strategies in BCP and EM*

## YOUR FACULTY CONFIRMED PARTICIPANTS INCLUDE:



**Richard Leblanc**  
York University



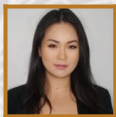
**Jill McIntosh**  
Public Safety Canada



**Scott Redstone**  
Peel Regional Police



**Quentin Chiotti**  
Matrix-Solutions Inc.



**Tiffany Leung**  
William Osler Health System

... and more



## Expert advice and guidance on:

- Understanding the impact of climate change on your organization and what to do about it
- Learnings from the massive Rogers outage
- Implementing best practices in preventing cyber attacks
- Learnings for all from the healthcare crisis in business continuity
- The pervasive economic impact of water risk & the impact on your own organization
- Planning for multiple futures with scenario planning
- Preparing your organization for what you don't see coming
- Keeping the peace in peaceful protest

### Registration Includes: Your E-copy of "Disaster Proof"



Your guide to dealing with an unpredictable future by speaker Lance Mortlock:

- Learn how scenario planning can identify risks and uncertainties
- Predict a variety of different realities that will affect the future of your organization

## Event Partner



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# Canadian **BCP and Emergency Management 2023**

January 24 - 25, 2023 • Ottawa, Ontario

## DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 24, 2023

10:00 - 10:15



### **Welcome and Opening Remarks from the Chairs**

**Vito Mangialardi, Senior Manager Business Continuity Management @ Metrolinx, Metrolinx**



**Des O'Callaghan, Fellow, Business Continuity Institute**

10:15 - 11:00

### **Part 1**



### **Managing the Risk of Climate Change and Extreme Weather Events on Key Infrastructure (and Your Own Organization): Evidence of Adaptation, Planning and Preparedness**



**Moderator: David Greenall, Global Managing Director - Climate Risk, Decarbonization & Resilience, KPMG International**



**Quentin Chiotti, Practice Lead, Climate Risk and Resilience, Matrix-Solutions Inc.**

**Vito Mangialardi, Senior Manager Business Continuity Management @ Metrolinx, Metrolinx**



**Ryan Smith, Senior Policy Analyst, Environment and Climate Change Canada, Government of Canada**

**Ryan Ness, Director, Adaptation, Canadian Climate Institute**



**Robert Haromszeki, Director, Emergency Management & Reliability Compliance, Hydro One Networks Inc.**



Business Continuity and Emergency Planners will have their work cut out for them when addressing the plethora of physical risks associated with climate change. From hurricanes, windstorms, and ice storms to floods, heat, wildfires, avalanches and landslides, you, as a professional, have a unique opportunity to effectively prepare for, adapt to and mitigate the dramatic effects of extreme weather and climate change.

This session will focus on the impact of extreme weather and climate change on critical infrastructure like transit, electricity, and communications. Questions arise: How will providers of critical infrastructure and services be impacted and how will this impact affect you and your business? In addition, how are weather forecasts and climate change projections being used when initiating BCP and EM plans?

Benefit from deep insights on major issues including:

- BCP & EM best practices that these key utilities / agencies employ that are transferable to your own organization
- The ability of key service providers to maintain critical infrastructure during and after extreme weather events, and
- The preparedness of owners of critical infrastructure to respond to future risks associated with the physical impacts from climate change
- How the EMBC team at Hydro One is changing as a result of climate change

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- An overview on how our structure is all-hazard focused
- This model supporting response to any event, including events that are a result of extreme weather
- The OEB has approved our rate filing for 2023-2027, and customers want to see us be adaptable to all kinds of events, including climate change
- While there are many lines of business that support climate-change readiness, we are there when mitigation efforts cannot withstand the impact

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11:00 - 11:15 Break

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11:15 - 12:00

### Part 2

#### **Managing the Risk of Climate Change and Extreme Weather Events on Key Infrastructure (and Your Own Organization): Evidence of Adaptation, Planning and Preparedness (continued)**

12:00 - 12:50



#### **Lessons to Learn from the Massive Rogers Outage**

**Richard Leblanc, Professor of Governance, Law & Ethics, York University**

The July 8 outage immobilized the Rogers network and affected millions of customers across Canada, including people trying to contact emergency services. This session will provide important insights on cause and effect, management and oversight including:

- What really happened?
- Did governance issues lead to the outage?
  - What else failed?
  - How was the crisis handled?
  - Was compensation adequate?
  - Has Rogers restored public confidence?
  - What needs to be done to prevent a recurrence?
  - Lessons for you and your organization

12:50 - 13:00

#### **Preparing Non-Risk Professionals to Contribute to Continuity Planning**



**University of Victoria**

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13:00 - 13:45 Break

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## DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 24, 2023

13:45 - 14:30

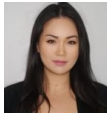


### **Keeping Peaceful Protest Peaceful in an Age of Volatility**

**Scott Redstone, Inspector, Strategic Change Office, Peel Regional Police**

- A rights-based approach to policing protests
- Law enforcement mitigation and de-escalation strategies
- The importance of strategic planning in keeping protests peaceful

14:30 - 15:15



### **Business Continuity Challenges in Health Care - What Can We All Learn?**

**Tiffany Leung, Manager, Business Continuity and Emergency Management, William Osler Health System**

Health workers across Canada are burned out and exhausted, surgical backlogs are rampant, primary care access is limited and emergency departments are facing closures. Hear an expert analysis of health care continuity challenges that will assist you in understanding and preparing for the future.

15:15 - 15:30 Break

15:30 - 16:15



### **The Pervasive Economic Impact of Water Risk & the Impact On Your Own Organization**

**Don Holland, Canadian Market Leader, GHD**

- A new report combines insurance data and econometric modelling to demonstrate the impact of increased water risk
- Cost of flooding 2020 to 2050
- Impact of water risk on agriculture, banking and insurance, energy and utilities, Fast Moving Consumer Goods (FMCG) and retail, manufacturing and distributing
- What should the water industry be doing?
- An effective risk management approach to providing the necessary resilience

16:15

**End of Day One**

### **SPONSORSHIP AND EXHIBITION OPPORTUNITIES**

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# Canadian **BCP and Emergency Management 2023**

January 24 - 25, 2023 • Ottawa, Ontario

## DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 25, 2023

10:00 - 10:15



### **Welcome and Opening Remarks from the Chairs**

**Vito Mangialardi, Senior Manager Business Continuity Management @ Metrolinx, Metrolinx**



**Des O'Callaghan, Fellow, Business Continuity Institute**

10:15 - 11:15



### **A Government of Canada Approach to Business Continuity Management (BCM) and Resiliency Practices / Update from Public Safety Canada**

**Jill McIntosh, Deputy Chief Security Officer (DCSO) and Senior Director, Government of Canada Continuity and Resilience Management, Public Safety Canada**

**Josee Lafleur, Assistant Director, Centre for Resilience and Continuity Management, Public Safety Canada**

- Who is the CRCM, our context, mandate
- Lessons learned from COVID-19
- Developing methodologies to support BCM and resiliency in a government context (new training – BCM 101 video, Critical Service Framework, Prioritization methodology, National Interest Categories for determining impacts, etc.)
- Push to standardize the BCM approach across the Government of Canada
- What's next for the CRCM
- Developing new tools, resources (BIA Tool, BCM Self-Assessment, New BCM
- Guide for the GC, activation)

11:15 - 12:00



### **Demystifying BCP - Ensuring All the Basics are Included for Effectiveness**

**Des O'Callaghan, Fellow, Business Continuity Institute**

This session will comprehensively review established continuity practices and explain how in combination they will pave the road to resilience. Attendees will take away a fresh perspective on professional practices, including:

- Striking a balance between Risk assessment and Business Impact Analysis
- Prioritizing proactive business continuity solutions
- Selecting effective recovery strategies
- Harmonising continuity with response and crisis management

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12:00 - 13:00      Break

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13:00 - 13:45



### **Planning for Multiple Futures: Scenario Planning - Preparing Your Organization for What You Don't See Coming**

**Dr. Lance Mortlock, Strategy Partner, Ernst & Young LLP**

- The need to ask better questions about future possibilities
- Using scenario planning to factor uncertainty, risk and strategy into your thinking
- How scenario planning is being used effectively by public organizations of all sizes
- How scenario planning makes use of artificial intelligence and other new methods that allow for consideration of more information and data.

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- Learn how scenario planning can identify risks and uncertainties
- Predict a variety of different realities that will affect the future of your organization

13:45 - 14:30



### **Building Resilience to Insider Threat: Creating a Sense of Security Accountability in All Employees**

**Victor Munro, Federal Public Service Security Lead, Accenture Canada, and Executive Director, Canadian Insider Risk Management Centre of Excellence**

From the careless employee to the rogue business partner the risk of insiders gaining access to critical assets and data is more urgent than ever. This session will cover prevention and detection tools so you become better equipped to spot the threat from within.

- What are good security practices?
- How can organizations maintain them?
- What is the best way to protect against insider threats?
- Ensuring employees know what activity is off-limits in the workplace?
- What do you look for to identify malicious insider threats?
- Screening, background checks and monitoring and privacy consideration

14:30 - 14:45 Break



# Canadian **BCP and Emergency Management 2023**

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## DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 25, 2023

14:45 - 15:30

### **Today's Cyber Threats Impacting Business Continuity**

**André Cormier, Manager, Cyber Threat Analysis, Canadian Centre for Cyber Security**

- The Cyber Centre and its recent National Cyber Threat Assessment
- Cyber Threat disrupting business activities
  - Ransomware
  - DDOS
- Key considerations to reduce the impact on business activities

15:30 - 16:15



### **Learning From the Most Prolific Cyber Investigation Ever Undertaken by the OPP**

**Matt Watson, Detective Inspector, Crime Prevention and Investigations | Central Region, Ontario Provincial Police**

The FBI, the RCMP and the OPP joined forces to investigate and charge an Ottawa man who launched over 1,000 ransomware and cyber attacks against businesses and individuals in Canada and cyberattacks in the U.S. This is the most prolific investigation ever undertaken by the OPP. Hear what the OPP learned that will help you prevent attacks in your own organization.

- How attacks begin
- What system vulnerabilities lead to attack
- Best practices for preventing attacks
- How attacks are investigated
- The need for all victims to report attacks
- The need for international and domestic partnerships with law enforcement and other organizations

16:15

**End of Day Two**

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## REGISTER BY PHONE, ON-LINE, OR IN THESE 3 EASY STEPS!

### 1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Ext \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

Register for  Conference  Attending Virtually

Name of Approving Manager \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Company's main line of business \_\_\_\_\_ Number of Employees \_\_\_\_\_

### 2 SELECT YOUR PREFERRED PAYMENT METHOD

**Early-bird Price Available until January 20, 2023**

Prices subject to GST / HST	In-Person	Virtual
Course for Groups of 3 +	<b>CAD \$ 2,699 each</b>	<b>CAD \$ 2,199 each</b>
Course for Groups of 2	<b>CAD \$ 2,799 each</b>	<b>CAD \$ 2,299 each</b>
Course for 1 Registrant	<b>CAD \$ 2,899</b>	<b>CAD \$ 2,399</b>

#### Regular Full Price

Prices subject to GST / HST	In-Person	Virtual
Course for Groups of 3 +	CAD \$ 2,799 each	CAD \$ 2,299 each
Course for Groups of 2	CAD \$ 2,899 each	CAD \$ 2,399 each
Course for 1 Registrant	CAD \$ 2,999	CAD \$ 2,499

\* Groups must register together at the same time to be eligible for group savings.

\* There is a virtual attendance option! You have the option to attend the live in-person event or the virtual version of the event. Please let Infonex know of your preference no later than December 25, 2022.

**Method of Payment:**  VISA  MasterCard  Cheque enclosed, payable to INFONEX Inc.

Cardholders Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

CVV / CSC: \_\_\_\_\_ Signature: \_\_\_\_\_

Please check box if you are GST / HST exempt Exemption # \_\_\_\_\_

### 3 SEND US YOUR REGISTRATION

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**TELEPHONE:** 1.800.474.4829 **MAIL:** INFONEX INC.  
330 Bay Street, Suite 1500  
Toronto, ON M5H 2S8

#### LOCATION:

Canadian BCP and Emergency Management 2023 will be held at a convenient location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

#### YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

#### SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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#### CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.com or fax to 1.800.558.6520 **no later than January 10, 2023.** A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **January 10, 2023**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **January 10, 2023** and fail to attend will be liable for the entire registration fee.

**DISCOUNT CODE: 1428-W**

