

February 22 - 23, 2023 • Virtual Conference

6th Annual

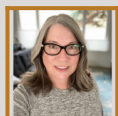
Gender Based Analysis Plus

New Challenges, New Solutions!

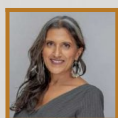


YOUR FACULTY

CONFIRMED PARTICIPANTS INCLUDE:



Jill Chesley
City of Edmonton



Rumina Morris
City of London

Rosanna Wilcox
City of London



Ian Thomson
Oxfam Canada



Catherine Willinsky
Mental Health Commission of Canada

... and more



Practical Advice and Guidance from Experts on GBA+ Application. You will learn to

- Apply the concept of “intersectionality”
- Find the data you need
- Know what to expect from Statistics Canada’s Disaggregated Data Action Plan (DDAP)
- Integrate gender budgeting into the budget process
- Receive eye-opening Insights from plus communities impacted by policies, legislation, regulation, projects and other initiatives
- Hear from representatives of Mental Health, 2SLGBTQI, Neurodivergent and immigrant communities
- Approach deep diversity effectively
- Appreciate how data collection is being used to combat racism
- Meet challenges and create strategies for advancing GBA+ in impact assessment in Canada

REGISTER TODAY!

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Gender Based Analysis Plus

February 22 - 23, 2023 • Virtual Conference

DAY ONE PROGRAM AGENDA: WEDNESDAY, FEBRUARY 22, 2023

10:00 - 10:15 EST



Welcome and Opening Remarks from the Chair

Jill Chesley, Diversity and Inclusion Lead, Respect in the Workplace, Employee Services, City of Edmonton

10:15 - 11:15 EST



Keynote Address

How a 25 Year Old Policy Tool Helped Make History

Maryam Monsef, Founder and Chief Executive Officer, Onward; Former Cabinet Minister, Women and Gender Equity, Government of Canada

11:15 - 12:00 EST



How City of Edmonton Approaches Deep Diversity and Intersectionality

Jill Chesley, Diversity and Inclusion Lead, Respect in the Workplace, Employee Services, City of Edmonton

- Intersectionality is the complex, cumulative way in which the effects of multiple forms of discrimination (such as racism, sexism, and classism) combine, overlap, or intersect especially in the experiences of marginalized individuals or groups.
- Cumulative disadvantages and impact faced by those with multiple intersecting oppressions, such as racialized women, women with disabilities, women with children, queer, gender queer and transgender individuals, and those who live at the intersections of multiple identities (including men).
- Understanding intersectionality in your own organization?
- Ensuring those most directly affected by programs or policies play a central role as spokespersons for their own causes
- The need to be inclusive in discussing issues
- The need to gather disaggregated data that includes individuals with intersecting identities

12:00 - 13:00 EST Break

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DAY ONE PROGRAM AGENDA: WEDNESDAY, FEBRUARY 22, 2023

13:00 - 13:45 EST



Statistics Canada's Disaggregated Data Action Plan (DDAP)

Ashley Edwards, Chief - Centre for Gender, Diversity and Inclusion Statistics, Diversity and Sociocultural Statistics, Statistics Canada

A presentation on Statistics Canada's Disaggregated Data Action Plan (DDAP), which aims to fill data gaps and provide more representative data collection methods.

- Budget 2021 allocated significant funding to Statistics Canada to implement a DDAP
- This Plan has four guiding principles:
 - Data and analyses should be disaggregated at the lowest level of population detail possible, while respecting quality and confidentiality;
 - Analysis should focus on intersectionality as opposed to binary interactions;
 - Statistics Canada's approved statistical standards should be used for disaggregation across all programs; and
 - Data should be released at the lowest level of geography possible.
- The DDAP will increase the quality and size of the agency's data holdings on diverse populations, at various levels of geography and is a key enabler of GBA Plus and intersectional analysis.
- Increased diversity data, and subsequent analyses will help us understand the experiences and outcomes of diverse groups of people in Canada.

13:45 - 14:30 EST



Gender Responsive Budgeting: Implementing GBA+ Throughout the Budget Cycle

Maja Bosnic, Public Finance and Gender Budgeting Expert, TED speaker (Stockholm, Sweden)

Gender budgeting means the systematic application of analytical tools and processes, as a routine part of the budget process, in order to highlight gender equality issues and to inform, prioritise and resource gender-responsive policies.

- Using the tools, techniques and procedures of the budget cycle in a systematic way to promote equality
- Gender budgeting approach.
- The routine availability of gender-disaggregated data
- Embedding of gender specific approaches within the normal annual routines of budgeting

14:30 - 14:45 EST Break

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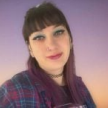
DAY ONE PROGRAM AGENDA: WEDNESDAY, FEBRUARY 22, 2023

14:45 - 16:00 EST



Intersecting Identities Panel

Improve Your Understanding of the LGBTQ2S, Neurodivergent, Immigrant and Disabled Communities



Moderator: Jill Chesley, Diversity and Inclusion Lead, Respect in the Workplace, Employee Services, City of Edmonton



Margaux Wosk, Owner, Retrophiliac, Public Speaker, Advocate and Activist / Lower Mainland West Regional Director, BC People First



Catherine Willinsky, Manager, Policy and Research, Mental Health Commission of Canada



Debbie Owusu-Akyeeah, Executive Director, The Canadian Centre for Gender and Sexual Diversity



Samina Sami, Chief Executive Officer, COSTI

- How different communities are impacted in different ways
- Examples where local, provincial or federal governments have developed policy without input from diverse communities
- Questions that policy makers should be asking of those with intersecting identities and how those questions should be asked

16:00 EST

End of Day One

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Gender Based Analysis Plus*. A limited number of sponsorship options are available.

For more information or to check availability, contact our sponsorship department by telephone at 416.507.4202, or by email at sponsorship@infonex.com.

Gender Based Analysis Plus

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DAY TWO PROGRAM AGENDA: THURSDAY, FEBRUARY 23, 2023

10:00 - 10:15 EST



Welcome and Opening Remarks from the Chair

Jill Chesley, Diversity and Inclusion Lead, Respect in the Workplace, Employee Services, City of Edmonton

10:15 - 11:00 EST



Impact of Pay Equity on GBA+

Cynthia MacFarlane, Director, Compensation & Recognition, KPMG

- Pay equity analysis provides a wealth of data that determines whether women are paid equitably compared to men. A similar approach can be used to uncover any inherent biases in compensation for other diverse groups such as racialized Canadians, indigenous people, newcomers to Canada, and the disabled.
- This presentation will provide an overview of the analysis KPMG uses for its own employee population, and indicate how its principles can be applied.

11:00 - 11:45 EST



Implementing GBA+ at City of London

Rumina Morris, Director, Anti-Racism and Anti-Oppression, City of London

Rosanna Wilcox, Director, Strategy and Innovation, City of London

11:45 - 12:30 EST



Applying GBA+ in a Digital Context and Data Projects

Erin Grant, Sr. Policy Analyst, BC Data Service, Government of British Columbia

- GBA+ in the British Columbia Government
- BC's Digital Principles
- Data, GBA+ and the BC Data Plan
- How to apply GBA+ in digital/data projects

12:30 - 13:30 EST Break

13:30 - 14:15 EST



Challenges and Strategies for Advancing GBA+ in Impact Assessment in Canada

Ian Thomson, Manager of Policy, Oxfam Canada

Nirvana Mujtaba, Program Officer, Oxfam Canada



- Strengthening capacity for GBA+
- Encouraging meaningful participation
- Building awareness and dispelling misconceptions
- Understanding the broader context and entrenched power relationships
- Collecting and analyzing data
- Addressing impacts
- Ensuring coherence with policies and frameworks
- Recognizing jurisdictional issues and regulatory regimes

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14:15 - 15:00 EST



GBA+ and ESG: Environment, Social and Governance Reporting

Geoff Dubrow, Principal Consultant, Nexus PFM Consulting

15:00 - 15:15 EST Break

15:15 - 16:00 EST



Implementing GBA+ at Justice Canada

Marisa Dowswell, Senior Analyst, Justice Canada

- Step by step application of GBA+ to policies and programs
- Challenges we have faced and what we have learned
- Taking an intersectionality lens in various contexts

16:00 EST

End of Day Two

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1 PRINT YOUR NAME AND CONTACT INFORMATION

Full Name _____ Title _____

Organization _____

Telephone (____) _____ Ext _____ Fax (____) _____

Email address _____

Name of Approving Manager _____ Title _____

Address _____

City _____ Province _____ Postal Code _____

Company's main line of business _____ Number of Employees _____

2 SELECT YOUR PREFERRED PAYMENT METHOD

Prices subject to GST / HST	Full Price	Register by February 17
Course for Groups of 3 +	CAD \$ 2,299 each	CAD \$ 2,199 each
Course for Groups of 2	CAD \$ 2,399 each	CAD \$ 2,299 each
Course for 1 Registrant	CAD \$ 2,499	CAD \$ 2,399



** Groups must register together at the same time to be eligible for group savings.*

Method of Payment: ☐ VISA ☐ MasterCard ☐ Cheque enclosed, payable to INFONEX Inc.

Cardholders Name: _____

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VIRTUAL CONFERENCE:

Gender Based Analysis Plus will be held as a virtual on-line event. Details on how to access and participate in the event will be sent to all confirmed delegates prior to run date.

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.com or fax to 1.800.558.6520 **no later than February 8, 2023**. A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **February 8, 2023**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel by **February 8, 2023** and fail to attend will be liable for the entire registration fee.

DISCOUNT CODE: 1430-W

