

# Graphika

## Navigate the Digital World

## Hello, we're Graphika.

Led by prominent scholars and technologists in the field of online discourse analysis, Graphika is a network analytics firm and pioneer of mapping and analyzing the complex fabric of social and information network structures, or what we call "cybersocial terrain." Graphika was founded in 2013 by John Kelly, Ph.D., who has been using data science to study social networks for over a decade and has testified before Congress on his research.

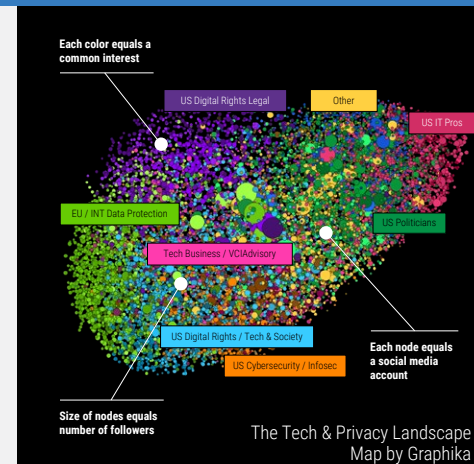
We deliver insights in a variety of fields, including **trust & safety, strategic communications, digital marketing, risk management and security.**

## What We Do

### Understanding Online Communities and Narratives is Essential

#### Graphika helps Enterprises Get the Signal From the Noise

Today's organizations must adapt to the complex and evolving online social landscape to make the best decisions quickly. The Graphika Platform discovers what communities are participating in online conversations around any topic, in any language. Our revolutionary AI and ML automatically detects narratives shaping opinions in influential communities. From geopolitical crises to crypto, we deliver actionable intelligence and context for decision makers to grasp online opportunities and mitigate risks.



## Our Products & Services



Enterprise intelligence and data across a continuously expanding range of topics, emerging issues and geopolitical events.

*Subscription*

### TELESCOPE

Customizable intelligence and data on high priority topics and issues, tailored to the needs of your organization.

*Subscription*

### In-Depth Analysis & Investigations

Graphika's world class team provides support for in-depth analysis & investigations when an issue warrants deep exploration.

*Managed Services*

Subscription Products Delivered via Graphika's SaaS Intelligence Platform

# Why Choose Graphika

## Trusted by Global Organizations and Fortune 100 Companies

accenture Deloitte. facebook



## Partner with World Leading Institutions to Answer Complex Questions

Using our unique, patented set of technologies and tools, our science and innovation team creates and applies new, rigorous analytical methods to answer difficult questions about the structure and dynamics of networks. Graphika Labs partners with world leading institutions to push the edge of computational social science research, and their work is supported by prestigious and competitive research programs and public interest foundations. Graphika is always innovating.



## Our Work Reaches All Corners of the Globe

Graphika's investigatory work with Silicon Valley social platforms has led to the takedown of inauthentic accounts and disinformation campaigns all over the globe. Our work is regularly featured by the world's leading press institutions.

ADWEEK AXIOS CBS CNN

Esquire Forbes GIZMODO

Los Angeles Times MSNBC npr

REUTERS The New York Times The Washington Post



## High-Value Intelligence:

Discover, analyze, and monitor the online narratives, behaviors, and actors around a specific topic or trend to help you make informed decisions.

## Online Data Curated on a Global Scale:

Our platform enriches data from a broad spectrum of sources allow for rich insights on the topics that matter most to you.

## User-Friendly UI Powered by AI and World-Class Analysts:

Insights are quick and easy to access so you can take strategic action. AI-based automation identifies trends that our analysts curate in near-real time.

## Near-Real-Time Technology:

AI-based automation works on streaming and other data to identify narratives, behaviors, and actors of interest which are searchable and easy to discover. Human analysis packages the automated discoveries into essential insights to increase awareness, decrease complexity and mitigate risks for users daily.

## Integration:

Data and intelligence can integrate with existing analytical dashboards and tools.

## Exportable:

Share insights and data with your team via Excel, PDF, or the Graphika API.

With the Graphika Platform you have access to all data insights and Intelligence Landscapes, allowing your organization to keep a pulse on what's happening globally and be equipped to make strategic decisions when it matters most.

# Graphika

Contact us today and reserve your spot for a live demo.

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