



INFONEX Sponsorship Opportunities

To Sponsor contact Cynthia Harfenmeister at 416.507.4202 or charfenmeister@infonex.ca



Building on a Tradition of Success

Since 1991, INFONEX has served thousands of executives and professionals from across the globe every year. We continue to grow and expand, constantly on the lookout for new markets and new ways of turning knowledge into profit for our clients. We offer hands-on, practical information in a structured format that focuses on our customers' needs. Our courses are a well-balanced mixture of speeches, panel discussions, workgroups and in-depth practical workshops. Delegates are highly involved and are encouraged to participate and raise the issues that matter most to them and their organizations.

Benefits of sponsoring an INFONEX event:

Targeted marketing: INFONEX conferences are a great way to reach highly qualified prospects with buying authority. All events are professionally marketed and sold to a well-defined market, ensuring the best possible audience for your products or services.

A captive audience: Our conferences are intense, content-driven and informative. Delegates have invested their time and money to attend and expect knowledge they can profit from. Delegates are drawn to the subject matter because they seeking information and solutions.

Relaxed meeting environment: We do our utmost to provide delegates with a comfortable learning environment. In contrast to the impersonal atmosphere of trade shows where anonymous delegates wander the exhibit floors, our intimate question-and-answer periods, panel discussion, networking breaks and lunches allow for maximum interaction with senior decision-makers.

Industry leading presenters: Our conference developers research extensively prospective topics in order to determine the industry leaders and to ensure the highest-calibre events. Our speakers are influential and generally recognized throughout their industries.



Sponsorship Packages at a glance...

Elite Level	
Title Sponsor	\$ 19,795
Platinum Sponsor	\$ 14,795
Gold Sponsor	\$ 9,795
Silver Sponsor	\$ 6,795
Bronze Sponsor	\$ 4,495

Individual Branding	
Speaking	
45 minute speaking spot on the agenda	\$ 7,495
Panel speaking slot (with other speakers)	\$ 3,495
Exhibit Booth / Table Top Display	\$ 2,495

Function-Related Branding	
Networking Cocktail Reception	\$ 8,495
Luncheon	\$ 5,495
Refreshment Break	\$ 3,495
Breakfast Sponsorship	\$ 2,495

Promotional Placement Material	
Options available include:	
Delegate Name Tag / Lanyards, Notebooks, Pens, Water Bottle, Bags	\$ 1,495
Note that the sponsoring company will supply all promotional materials.	

Pre-Event Exposure:

- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals

On-site Branding, Networking and Attendee Access:

- Opportunity for a senior executive or key client to deliver a 45 minute educational PowerPoint presentation
- One page insert (to be supplied by you) in conference materials distributed to all attendees
- A double exhibit display booth
- A dominant position for your company logo on the conference signage as well as on the conference binder distributed to all attendees
- Six complimentary passes to attend the full two day event
- 10% discount on conference registrations for guests

Exclusive Host

- Opportunity to host the Conference Cocktail Reception at the end of Day 1
- Special Signage acknowledging your sponsorship

Post-Event Exposure:

- Access to complete speaker and attendee list for post-event follow up
- First right-of-refusal for following year's event

Additional:

- Choose one of the following promotional placement items:
 - Delegate Name Tag/Lanyard
 - Delegate Notepad
 - Pens
 - Bags

Pre-Event Exposure:

- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals

On-site Branding, Networking and Attendee Access:

- Opportunity for a senior executive or key client to deliver a 45 minute educational PowerPoint presentation
- One page insert (to be supplied by you) in conference materials distributed to all attendees
- A 10 x 10 exhibit display booth
- A dominant position for your company logo on the conference signage as well as on the conference binder distributed to all attendees
- Five complimentary passes to attend the full two day event
- 10% discount on conference registrations for guests

Limited Host

- Opportunity to host a Conference Luncheon on Day 1 / Day 2 (whichever is available)
- Special Signage acknowledging your sponsorship

Post-Event Exposure:

- Access to complete speaker and attendee list for post-event follow up
- First right-of-refusal for following year's event

Additional:

- Choose one of the following promotional placement items:
 - Delegate Name Tag/Lanyard
 - Delegate Notepad
 - Pens
 - Bag

Pre-Event Exposure:

- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals

On-site Branding, Networking and Attendee Access:

- Opportunity for a senior executive to be a part of an educational panel along with 3 – 4 other speakers
- One page insert (to be supplied) in conference materials distributed to all attendees
- A 10 x 10 exhibit display booth
- Your company logo on the conference signage as well as on the conference binder distributed to all attendees
- Three complimentary passes to attend the full two day event
- 10% discount on conference registrations for guests

Limited Host

- Opportunity to host 2 Conference Refreshment Breaks on Day 1 / Day 2 (whichever is available)
- Special Signage acknowledging your sponsorship

Post-Event Exposure:

- Access to complete speaker and attendee list for post-event follow up
- First right-of-refusal for following year's event

Additional:

- Choose one of the following promotional placement items:
 - Delegate Name Tag/Lanyard
 - Delegate Notepad
 - Pens
 - Bags

Pre-Event Exposure:

- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals

On-site Branding, Networking and Attendee Access:

- A 10 x 10 exhibit display booth
- One page insert (to be supplied) in conference materials distributed to all attendees
- Your company logo on the conference signage as well as on the conference binder distributed to all attendees
- Two complimentary passes to attend the full two day event
- 10% discount on conference registrations for guests

Limited Host

- Opportunity to host a Conference Breakfast on Day 1 / Day 2 (whichever is available)
- Special Signage acknowledging your sponsorship

Post-Event Exposure:

- Access to complete speaker and attendee list for post-event follow up
- First right-of-refusal for following year's event

Additional:

- Choose one of the following promotional placement items:
 - Delegate Name Tag/Lanyard
 - Delegate Notepad
 - Pens
 - Bags



Bronze Sponsor Package

\$4,795

Pre-Event Exposure:

- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals

On-site Branding, Networking and Attendee Access:

- One page insert (to be supplied) in conference materials distributed to all attendees
- Your company logo on the conference signage as well as on the conference binder distributed to all attendees
- Two complimentary passes to attend the full two day event

Post-Event Exposure:

- Access to complete speaker and attendee list for post-event follow up



Individual Branding Packages

45 minute speaking spot on the agenda	\$ 7,495
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- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals
- One page insert (to be supplied) in conference materials distributed to all attendees
- Access to complete speaker and attendee list for post-event follow up

Panel speaking slot along with 3 – 4 other speakers	\$ 3,495
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- An opportunity for a senior executive to be a part of an educational panel along with 3 – 4 other speakers
- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals
- One page insert (to be supplied) in conference materials distributed to all attendees
- Access to complete speaker and attendee list for post-event follow up

Networking Cocktail Reception	\$ 8,495
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- An opportunity to host a cocktail reception for all attendees at the end of Day 1
- Special signage to acknowledge your sponsorship
- Two complimentary passes to attend the event

Luncheon	\$ 5,495
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- An opportunity to host a Luncheon on Day 1 or Day 2 (whichever is available) for all attendees
- Special signage to acknowledge your sponsorship
- One complimentary pass to attend the event

Refreshment Break	\$ 3,495
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- An opportunity to host 2 Refreshment Breaks on Day 1 or Day 2 (whichever is available) for all attendees
- Special signage to acknowledge your sponsorship

Breakfast Sponsorship	\$ 2,495
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- An opportunity to host a Breakfast on Day 1 or Day 2 (whichever is available) for all attendees
- Special signage to acknowledge your sponsorship

Exhibit Booth/Table Top Display	\$ 2,495
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- A 10 x 10 exhibit display booth

All the above “Functional-Related Branding” packages include:

- Logo branding on the electronic brochure and via on-going e-mail campaign initiatives targeting thousands of key industry executives
- Inclusion as a sponsor on INFONEX website, along with a direct link to your website
- Logo placement on third party publication and other media partners
- Logo placement on all marketing collaterals
- One page insert (to be supplied) in conference materials distributed to all attendees
- Access to complete speaker and attendee list for post-event follow up

Promotional Placement Material	\$ 1,495
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Options available include: Delegate Name Tag / Lanyards, Notebooks, Pens, Water Bottle, Bags. Due note that the sponsoring company will supply all promotional materials.